

MEMORANDUM OF UNDERSTANDING
Hornsby Chamber of Commerce & Hornsby Council
October 2021

The Hornsby Chamber of Commerce and Hornsby Council agree to work together to improve the outcomes for businesses in the local government area (LGA).

We recognise the key collaboration opportunities are as follows:

- Building relationships – Chamber connecting Council with external contacts/stakeholders to whom they may not be working with and in turn, Council facilitates collaboration between Chamber and other Council areas such as creative & community services, facilities, libraries, etc.
- Communication support – Assisting one another by using socials, media platforms, etc, to promote one other's activities such as surveys, events, and support programs, taking into account existing policies and scheduling opportunities. Using each other's logo when applicable for marketing purposes (with prior approval).
- Events – each party supporting the other's business events through endorsement, advertising and communication and supporting the venues which provide vibrant places in Hornsby.
- Education – access to the Chamber's presenters who can provide education to small businesses with an emphasis on an education program for new and emerging business.
- Advocacy – an agreed number of meetings per year to listen to the overall and specific needs, concerns and suggestions by local business.
- Funding – sharing available resources to enable all of the above to be developed.

Signed

ANNE KENYON
President – Hornsby Chamber

PHILIP RUDDOCK
Mayor – Hornsby Shire Council