



Hornsby Shire Council

Hornsby and Westleigh Park Research – 2021

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BACKGROUND



Hornsby Shire Council commissioned Micromex to undertake a two-stage community survey (initial telephone recruit followed by online re-contact) with Hornsby Shire residents to better understand the community's views on future outdoor recreation options.



This research examines residents':

- Attitudes towards the Draft Master Plans for Westleigh Park and Hornsby Park
- Current and potential future usage of the Parks
- Whether Council has managed to balance some macro-themes which inform the Master Plans
- Appeal of a range of possible uses/activities.
- Accessing the sites.

Hornsby Shire Council is in the process of transforming the disused quarry into a unique leisure and nature destination, where the magnificent bush, dramatic quarry walls, the lake and historical significance will take centre stage to become 'Hornsby Park'.

The aim for Hornsby Park is to cater for and balance the diverse needs of the community to provide a choice of experiences which range from adventure, social places and quiet areas to reflect in a natural setting.



Hornsby Park

Note: The above background information was sourced from Hornsby Shire Council's draft master plan for the site

Hornsby Shire Council has sought to develop a sustainable plan for community use of the site known as Westleigh Park.

Westleigh Park will be a regional sized, multi-purpose sports and recreational destination delivered over a number of stages. It will be large enough to provide a number of sportsgrounds for a range of activities, as well as informal exercise areas, playgrounds, bushland experiences and mountain bike trails.

The site was formerly owned by Sydney Water and adjoins the Sydney Water Thornleigh Reservoir to the South and bushland to the north. Quarter Sessions Road runs along the Western frontage of the park with adjoining residential properties backing on to the site from Koorring Avenue to the east.

Some of the bushland within the site is environmentally sensitive including threatened species and endangered ecological communities.

Westleigh Park



Methodology

Sample

Two stage mixed-mode design:

- Stage 1: Telephone survey with N=700 residents (including 100 acquired through face-to-face number harvesting)
- Stage 2: Online re-contact survey with 399 of the Stage 1 phone respondents (including 382 fully complete surveys and 17 surveys where respondents answered for one park only – note that as a result of the inclusion of these partial surveys, base sizes vary throughout)

Purpose of the two stage design was as follows:

- The Stage 1 phone survey provided **initial** responses that reflect the broader community in terms of:
 - Frequency of outdoor recreational activities, and whether more/same/less of each is required in the Hornsby Shire
 - Familiarity of plans for Westleigh Park and Hornsby Park and likely future usage
- The Stage 2 online survey included images/videos and links to plans for the sites to generate more considered responses regarding level of appeal for proposed options, suggestions for additional features and likely future usage (which could be compared to Stage 1).

Analysis

- Participants were recruited to take part in the survey via telephone interviews between the 17th and 31st of May 2021
- The online survey link was available between the 21st of May and the 6th of June

Reporting Notes

As we have two stages in this report with different base sizes, we have (where relevant) analysed results at three levels:

- **Phone** survey results:
 - The Phone results for all 700 respondents who completed the phone recruit survey – 'Phone - Total'
 - The Phone results, based solely on the 399 respondents who completed the online survey as well as the phone – 'Phone – did Online as well'
- **Online** survey results – based on the 399 online surveys – 'Online'

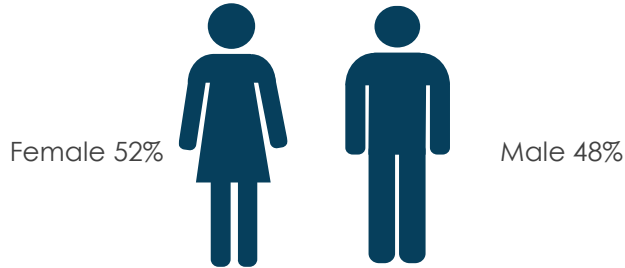
Throughout the report we refer to **potential future frequency of visitation to the sites**. The groups are referred to as:

- **'Frequently'** - 3 or more times a week/once or twice a week/once every two or three weeks
- **'Infrequently'** – once or twice a year/once every 2 to 3 months/once a month
- **'Rarely/never'** - less than once a year/never

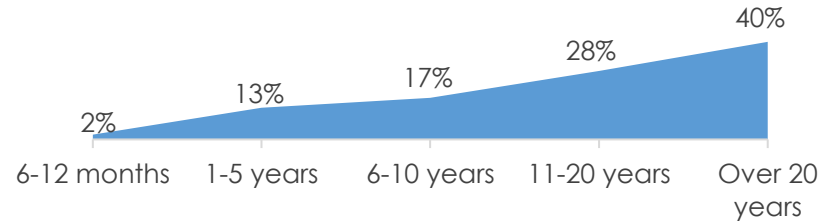
Sample Profile – 700 Phone Respondents

The sample was weighted by age and gender to reflect the 2016 ABS community profile of Hornsby Shire Council.

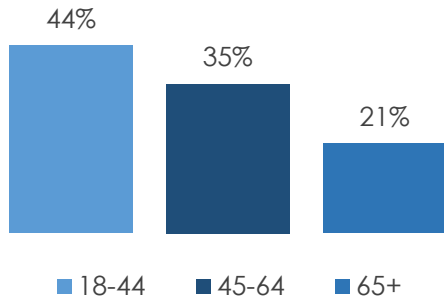
Gender



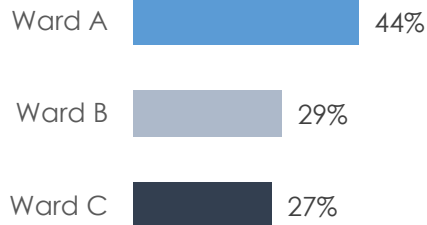
Time lived in the area



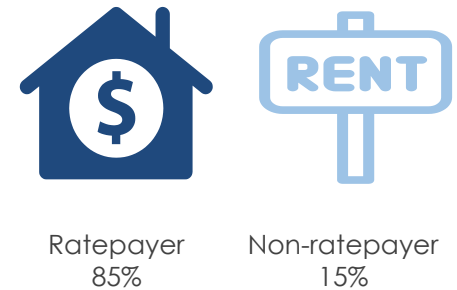
Age



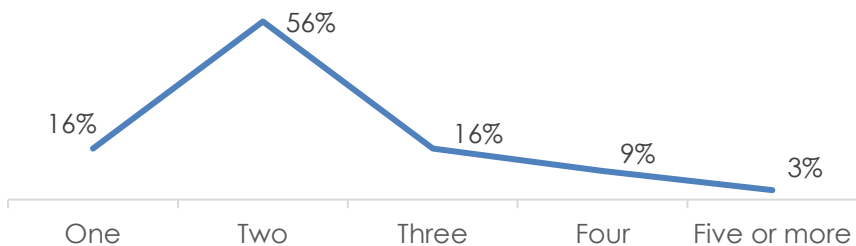
Ward



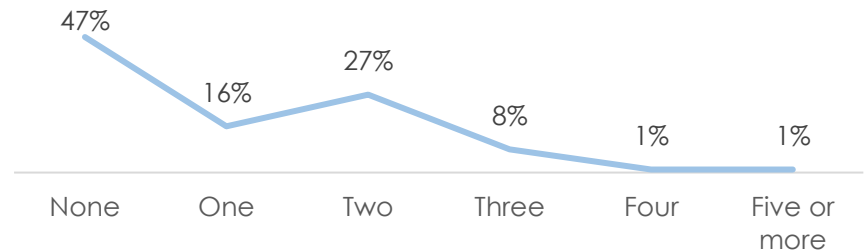
Ratepayer status



Adults living in the home



Children living in the home



Base: N = 700

Please see Appendix B for suburb list

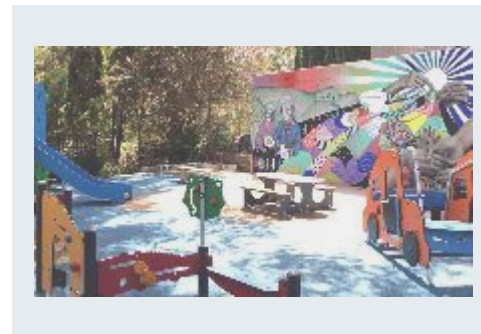


In Summary...

Summary

Hornsby Park

- Just over half of residents (**54%**) are familiar with the future plans for the Hornsby Quarry site
- **29%** of residents have visited the existing site at least once in the last 12 months, with those living closest to the site being most likely to have visited
- Based on the total Phone sample (i.e.: initial impressions), **56%** indicated they would visit the Hornsby Quarry site at least once a month in the future (once it is ready). Once respondents had the opportunity to view the draft master plan and more detailed video of the plan, the future visitation figure (at least once a month) increases marginally to **59%** - and the frequency of visitation increases.






Summary




Hornsby Park

Most Appealing Aspects

Unprompted

-  Parks, bushland and green open spaces
-  Walking tracks
-  Canopy walk

Prompted

-  Walking tracks
-  Passive recreation spaces
-  Protection/improvement of bushland areas

General Attitudes

85% of residents believe the draft master plan for Hornsby Park has a good balance of 'active' and 'passive' recreation activities, and **83%** believe the Park has a good balance of restoring and protecting the natural environment whilst also providing a diverse range of recreation activities.



Transport

The majority (**91%**) of residents suggested that if they were to visit Hornsby Park, they would be most likely to get there via private car.

36% of residents would be willing to pay a fee for Council to operate a hop-on/hop off shuttle bus service within the park at peak times.



Summary

Westleigh Park

- Most residents are not familiar with the future plans for the Westleigh Park site, with only **21%** mentioning they are at least somewhat familiar with the plans
- **22%** of residents have been to the Westleigh Park site in the last 12 months
- Based on the total Phone sample, **45%** indicated they would visit Westleigh Park at least once a month in the future (once it is developed). Once respondents had the opportunity to view the draft master plan, the future visitation figure (at least once a month) decreases marginally to **42%**.

This very small decline after seeing the information about Westleigh Park **may** be due in part to the quality of materials that could be shared with respondents. Part of the information Pack for Hornsby Park was a professionally produced 2 minute video – there was no such video for Westleigh Park:

- For those who saw the Westleigh Park Information Pack first (so they hadn't yet seen the Hornsby Park video), only 17% said they would visit Westleigh Park less than once a year or never.
- In contrast, for those who saw the Westleigh Information Pack second (so after they had seen the Hornsby Park video), 29% said they would visit Westleigh Park less than once a year or never.
- **90%** of residents suggested that if they were to visit Westleigh Park, they would be most likely to arrive via a private car
- **44%** are at least somewhat aware that the bushland on the Westleigh Park site is of high environmental value

Summary

Westleigh Park

Most Appealing Aspects

Unprompted



Sporting fields and facilities



Parks, bushland and green open spaces

Prompted



Walking tracks



Protection and improvement of bushland areas



Protection and ongoing management of threatened/endangered natural environment

General Attitudes

75% of residents believe that the Draft Master Plan for Westleigh Park has a good balance of 'active' and 'passive' recreation activities – although a sizeable **23%** feel too much priority is given to 'active' recreation.



81% of residents believe the master plan has a good balance of restoring and protecting the natural environment whilst also providing a diverse range of recreation activities.



Mountain Bikes

34% of residents were already aware that there are existing mountain bike trails within Westleigh Park.

17% of those aware (or 6% of the total sample) thought the existing bike trails were designed and managed by Council.





Detailed Results

1. Current Behaviours



Detailed Results

1. Current Behaviours

2. Hornsby Park

3. Westleigh Park

4. Linking the Parks

5. Satisfaction with Consultation

This section provides some initial contextual results based on the 700 Phone respondents.



Quality of Life

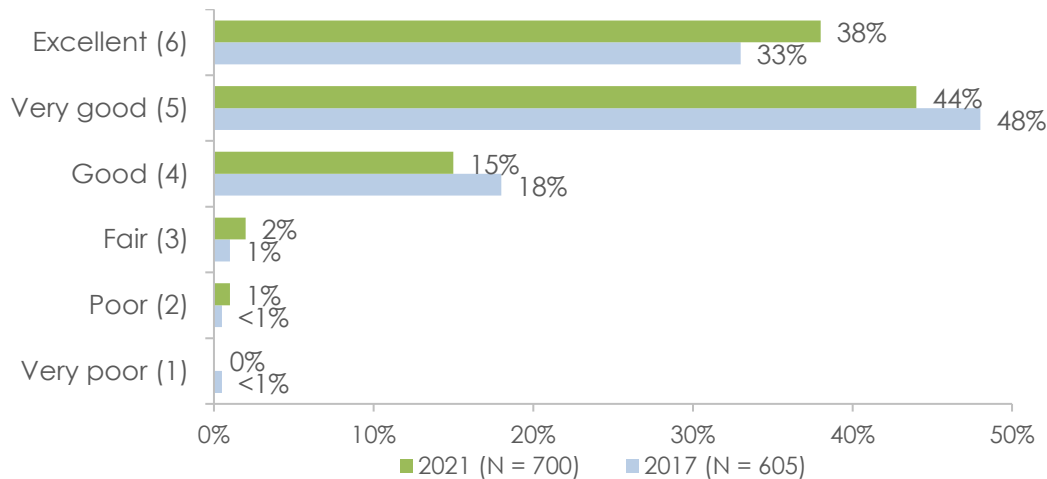


Phone

Q8. Overall, how would you rate the quality of life you have living in the Hornsby Shire Council area?

	Overall			Gender		Age			Ratepayer status	
	Phone	Phone – those that did online as well	2017	Male	Female	18-44	45-64	65+	Ratepayer	Non-ratepayer
Mean rating	5.16	5.23	5.11	5.19	5.13	5.14	5.18	5.16	5.19	5.00
Base	700	399	605	336	364	305	246	148	594	106

	Location			Length of time lived in area			Children living at home	
	Ward A	Ward B	Ward C	Up to 10 years	11-20 years	Over 20 years	None	One or more
Mean rating	5.18	5.09	5.20	5.04 ▼	5.22	5.21	5.18	5.14
Base	310	200	190	221	199	280	332	368



	Hornsby Shire Council	Micromex LGA Benchmark - Metro
Mean rating	5.16↑	4.90
T3 Box	97%↑	92%
Base	700	6,843

Scale: 1 = very poor, 6 = excellent

▲ ▼ = A significantly higher/lower rating (by group)

↑ ↓ = A significantly higher/lower rating (compared to the Benchmark)

The majority of residents rate their quality of life as good to excellent. The mean score of 5.16 out of 6 is almost identical to the community research conducted in 2017, and is significantly higher than our Metro Benchmark, a positive result considering the current COVID-19 situation. Note that results are similar for the 700 phone respondents and the 399 who also did the online survey, suggesting that the 399 who did both Phone and Online are representative of all 700 who did the initial phone survey.

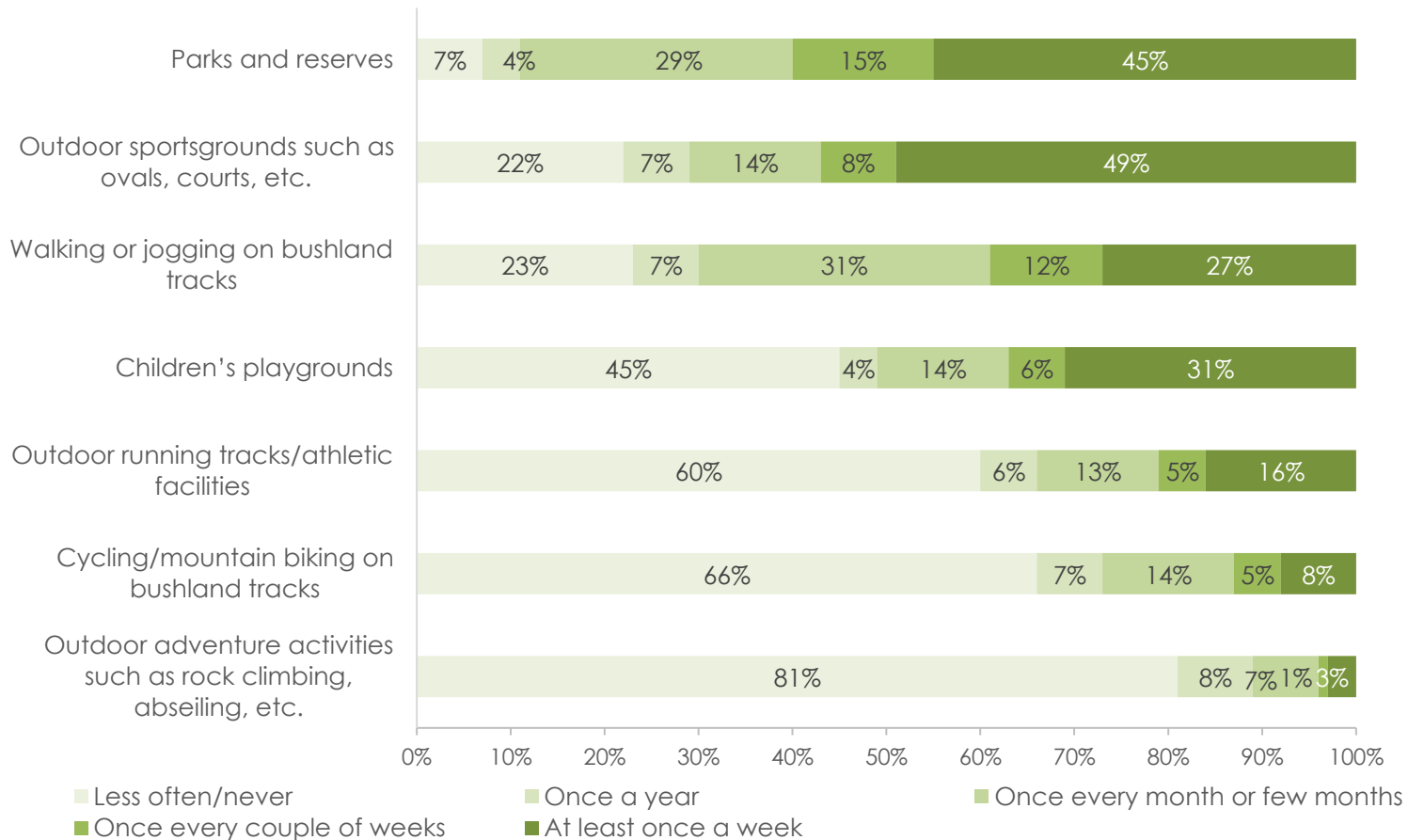
Visits/Usage of Current Facilities



Phone

Q9. I will read out a list of different types of outdoor recreation spaces. For each of these, could you please state how often, if at all, you visit or use these areas, either in the Hornsby Shire area or elsewhere...

Chart sorted high-low by visits/usage



% of those that visit/use at least once every couple of weeks
60%
57%
39%
37%
21%
13%
4%

Base: N = 700

The most frequently used outdoor recreation spaces in the Hornsby Shire area are parks/reserves and outdoor sportsgrounds.

The table overleaf provides a demographic summary, including of those who don't use any of the above facilities every couple of weeks.

Visits/Usage of Current Facilities



Phone

Q9. I will read out a list of different types of outdoor recreation spaces. For each of these, could you please state how often, if at all, you visit or use these areas, either in the Hornsby Shire area or elsewhere...

% who said 'once every couple of weeks' or more often	Overall	Gender		Age			Ratepayer status	
		Male	Female	18-44	45-64	65+	Ratepayer	Non-ratepayer
Parks and reserves	60%	57%	63%	69%▲	60%	42%▼	60%	62%
Outdoor sportsgrounds	57%	57%	57%	70%▲	58%	29%▼	57%	58%
Walking or jogging on bushland tracks	39%	36%	41%	40%	42%	31%▼	39%	36%
Children's playgrounds	37%	34%	41%	60%▲	23%▼	17%▼	35%	55%▲
Outdoor running tracks/athletic facilities	21%	21%	21%	30%▲	19%	4%▼	21%	19%
Cycling/mountain biking on bushland tracks	13%	14%	12%	18%▲	13%	4%▼	13%	15%
Outdoor adventure activities	4%	3%	5%	6%▲	4%	1%▼	4%	5%
NOT every two weeks or more often for all recreation spaces	17%	19%	16%	10%▼	15%	37%▲	18%	12%
Base	700	336	364	305	246	148	594	106

▲ ▼ = A significantly higher/lower percentage (by group)

Residents aged 65 and over are significantly less likely to visit or use all recreation spaces at least once every couple of weeks.

Visits/Usage of Current Facilities



Phone

Q9. I will read out a list of different types of outdoor recreation spaces. For each of these, could you please state how often, if at all, you visit or use these areas, either in the Hornsby Shire area or elsewhere...

% who said 'once every couple of weeks' or more often	Overall	Location			Time lived in the area			Children living at home	
		Ward A	Ward B	Ward C	Up to 10 years	11-20 years	Over 20 years	None	One or more
Parks and reserves	60%	60%	56%	65%	66%	56%	58%	51%	69%▲
Outdoor sportsgrounds	57%	58%	55%	59%	67%▲	59%	48%▼	37%	76%▲
Walking or jogging on bushland tracks	39%	37%	39%	41%	42%	34%	39%	37%	40%
Children's playgrounds	37%	39%	41%	33%	56%▲	35%	26%▼	13%	59%▲
Outdoor running tracks/athletic facilities	21%	19%	21%	24%	29%▲	25%	12%▼	12%	29%▲
Cycling/mountain biking on bushland tracks	13%	12%	14%	14%	14%	16%	10%	9%	17%▲
Outdoor adventure activities	4%	5%	3%	3%	8%▲	3%	1%▼	1%	6%▲
NOT every two weeks or more often for all recreation spaces	17%	18%	19%	14%	10%▼	19%	22%▲	29%	7%▼
Base	700	310	200	190	221	199	280	332	368

▲ ▼ = A significantly higher/lower percentage (by group)

Those with children living at home are more likely to suggest they use/visit all of the listed recreation areas, significantly so for 6 of the 7 recreation spaces.

Visits/Usage of Current Facilities



Phone Online

Q9. I will read out a list of different types of outdoor recreation spaces. For each of these, could you please state how often, if at all, you visit or use these areas, either in the Hornsby Shire area or elsewhere...

% who said 'once every couple of weeks' or more often	Overall	Q1a. Future visitation to <u>Hornsby Park</u>			Q7a. Future visitation to <u>Westleigh Park</u>		
		Frequently	Infrequently	Rarely/never	Frequently	Infrequently	Rarely/never
Parks and reserves	60%	71%▲	57%	29%▼	66%	67%▲	43%▼
Outdoor sportsgrounds	57%	77%▲	47%▼	24%▼	78%▲	63%	26%▼
Walking or jogging on bushland tracks	39%	49%▲	29%▼	37%	45%	41%	28%▼
Children's playgrounds	37%	53%▲	32%▼	15%▼	61%▲	38%	17%▼
Outdoor running tracks/athletic facilities	21%	28%▲	13%▼	6%▼	31%▲	18%	5%▼
Cycling/mountain biking on bushland tracks	13%	21%▲	11%▼	9%	27%▲	13%	6%▼
Outdoor adventure activities	4%	3%	3%	5%	3%	3%	4%
NOT every two weeks or more often for all recreation spaces	17%	6%▼	24%▲	40%▲	5%▼	16%	35%▲
Base	700	163	189	31	109	176	96

▲ ▼ = A significantly higher/lower percentage (by group)

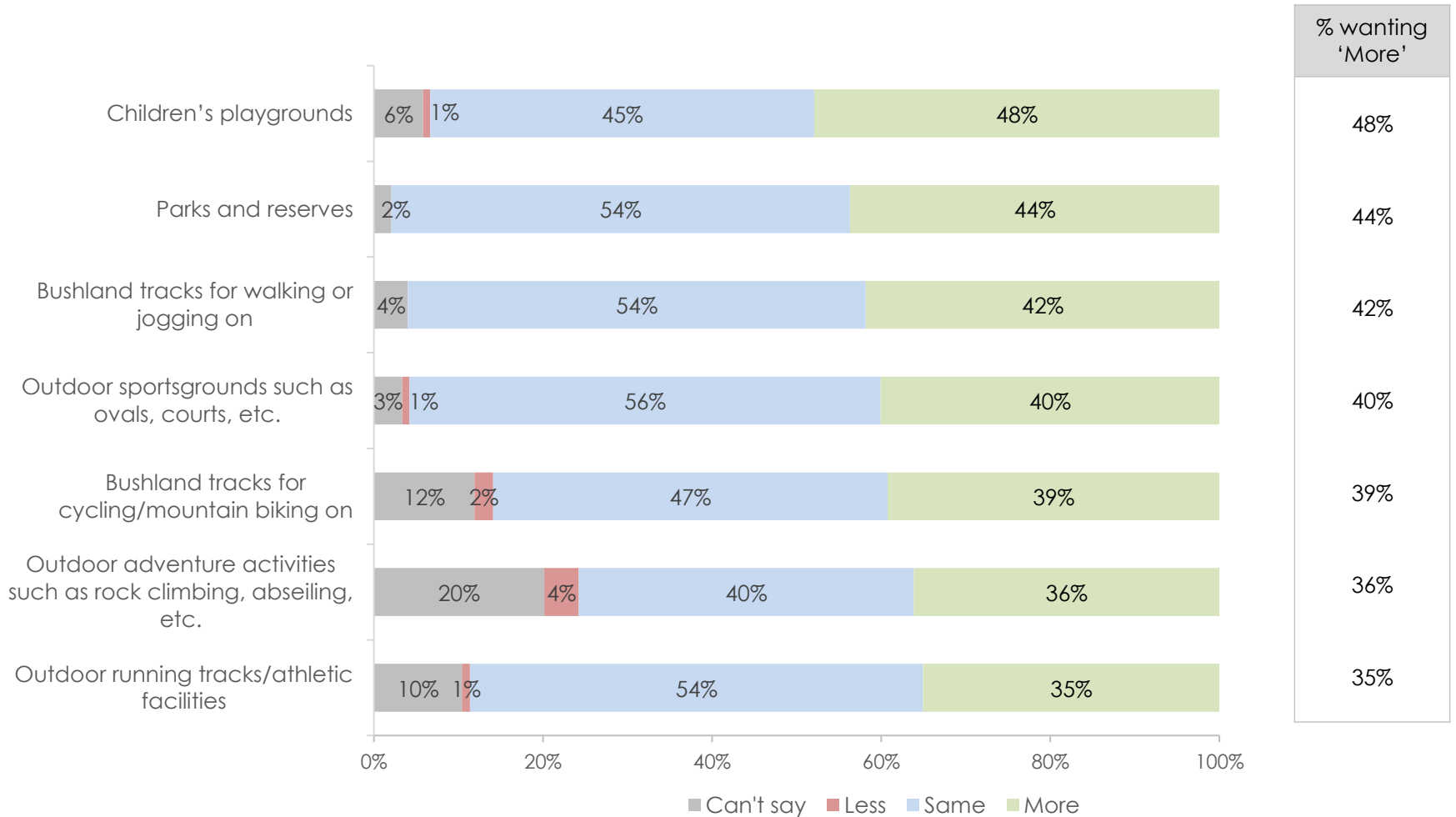
Those that plan to visit each Park frequently in the future are more likely to currently use/visit most of the listed activities.

More/Same/Less Facilities



Phone

Q10. And for each of those types of outdoor recreation spaces, could you please tell me whether you think we need more, the same or less of them in the Hornsby Shire.



Base: N = 700

Whilst very few residents believe less investment is required in current facilities, they have differentiated in terms of identifying those facilities there should be more of, with the 'more' scores ranging from 48% (children's playgrounds) down to 35% (outdoor running tracks).

'More' Facilities



Phone

Q10. And for each of those types of outdoor recreation spaces, could you please tell me whether you think we need more, the same or less of them in the Hornsby Shire.

% Wanting 'More' of each Facility

	Overall	Gender		Age			Ratepayer status		Suburb		
		Male	Female	18-44	45-64	65+	Ratepayer	Non-ratepayer	Hornsby/ Asquith/ Waitara	Westleigh	Other
Children's playgrounds	48%	47%	49%	54%▲	39%▼	51%	47%	56%	55%	45%	46%
Parks and reserves	44%	40%	47%	45%	42%	44%	43%	48%	53%▲	40%	41%▼
Bushland tracks for walking or jogging on	42%	37%	46%▲	46%	38%	40%	41%	46%	48%	39%	40%
Outdoor sportsgrounds	40%	40%	40%	44%	38%	36%	38%	52%▲	49%▲	53%	37%▼
Bushland tracks for cycling/mountain biking on	39%	42%	36%	41%	43%	30%▼	38%	44%	40%	56%	38%
Outdoor adventure activities	36%	32%	40%▲	45%▲	34%	21%▼	33%	53%▲	41%	27%	35%
Outdoor running tracks/athletic facilities	35%	32%	37%	43%▲	30%	26%▼	34%	38%	41%	45%	33%
Base	700	336	364	305	246	148	594	106	146	19	536

▲ ▼ = A significantly higher/lower percentage (by group)

Residents aged 18-44 are significantly more likely than older residents to want 'more' children's playgrounds, outdoor adventure activities and outdoor running tracks/athletic facilities. Those living in Hornsby/Asquith/Waitara (i.e.: main catchment for Hornsby Park) are significantly more likely to want 'more' parks and reserves and outdoor sportsgrounds.

'More' Facilities



Phone

Q10. And for each of those types of outdoor recreation spaces, could you please tell me whether you think we need more, the same or less of them in the Hornsby Shire.

% Wanting 'More' of each Facility

	Overall	Location			Time lived in the area			Children living at home	
		Ward A	Ward B	Ward C	Up to 10 years	11-20 years	Over 20 years	None	One or more
Children's playgrounds	48%	47%	49%	49%	50%	43%	50%	47%	49%
Parks and reserves	44%	40%	52%▲	42%	45%	38%	47%	46%	42%
Bushland tracks for walking or jogging on	42%	41%	45%	40%	43%	42%	40%	46%▲	38%
Outdoor sportsgrounds	40%	35%▼	46%▲	41%	43%	36%	40%	36%	43%
Bushland tracks for cycling/mountain biking on	39%	40%	41%	36%	37%	45%	37%	33%▼	45%
Outdoor adventure activities	36%	41%▲	36%	29%▼	40%	42%	29%▼	31%▼	41%
Outdoor running tracks/athletic facilities	35%	36%	38%	31%	43%▲	34%	30%▼	33%	37%
Base	700	310	200	190	221	199	280	332	368

▲ ▼ = A significantly higher/lower percentage (by group)

Those living in Ward B – which includes key catchment areas for the proposed new parks of Hornsby, Waitara and Westleigh – are significantly more likely to want 'more' parks and reserves and outdoor sportsgrounds. Interestingly, those with children are no more likely than those without children to want more children's playgrounds.

'More' Facilities



Phone

Q10. And for each of those types of outdoor recreation spaces, could you please tell me whether you think we need more, the same or less of them in the Hornsby Shire.

% Wanting 'More' of each Facility

	Overall	Q9. % who said they visit these areas 'once every couple of weeks' or more often						
		Children's playgrounds	Parks and reserves	Walking or jogging on bushland tracks	Outdoor sportsgrounds	Cycling/mountain biking on bushland tracks	Outdoor adventure activities	Outdoor running tracks/athletic facilities
Children's playgrounds	48%	62%▲	49%	44%	50%	41%	48%	46%
Parks and reserves	44%	49%	44%	44%	43%	39%	43%	44%
Bushland tracks for walking or jogging on	42%	42%	43%	45%	39%	42%	34%	39%
Outdoor sportsgrounds	40%	48%▲	43%	40%	47%▲	40%	61%▲	45%
Bushland tracks for cycling/mountain biking on	39%	43%	36%	41%	42%	65%▲	42%	41%
Outdoor adventure activities	36%	41%▲	39%	37%	38%	43%	65%▲	36%
Outdoor running tracks/athletic facilities	35%	38%	35%	38%	40%▲	43%	28%	55%▲
Base	700	263	420	270	400	92	27	147

▲ ▼ = A significantly higher/lower percentage (by group)

The diagonal line of highlighted cells shows the 'more' scores for frequent users of those facilities. Not surprisingly, users of most facilities tend to be significantly more likely to say they want 'more' of them (compared to the total column). This is particularly the case for bushland cycling tracks, outdoor adventure activities (caution, small sample size) and outdoor athletics facilities.

2. Hornsby Park



Detailed Results

1. Outdoor Behaviours

2. Hornsby Park

3. Westleigh Park

4. Linking the Parks

5. Satisfaction with Consultation

This section focuses on Hornsby Park, incorporating both the Phone and subsequent Online survey questions.



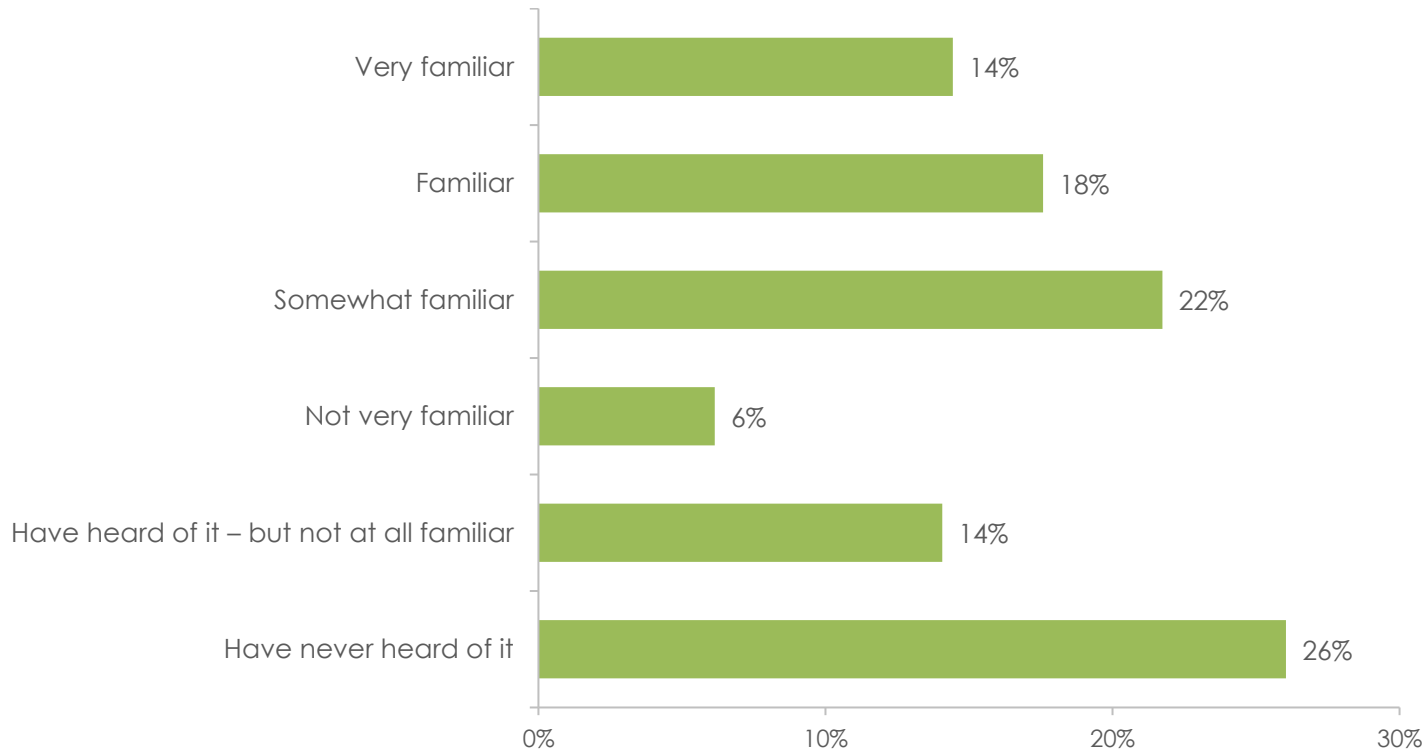
Familiarity with Plans for the Hornsby Quarry Site



Phone

In 2002, Hornsby Shire Council acquired the disused Hornsby Quarry site after it was abandoned by a mining company. The Quarry site and surrounding bushland including Old Mans Valley is less than one kilometre from Hornsby's CBD. The site is currently fenced off from the community as it is not safe to visit. However, Hornsby Shire Council plans to transform the old quarry site and adjoining areas such as Old Mans Valley into a multi-use outdoor recreation area.

Q12a. How familiar, if at all, are you with the future plans for the current Hornsby Quarry site?



Base: N = 700

Based on the initial Phone survey, just over half of residents surveyed (54%) are at least somewhat familiar with the future plans for the current Hornsby Quarry site.

Familiarity with Plans for the Hornsby Quarry Site



Phone

Q12a. How familiar, if at all, are you with the future plans for the current Hornsby Quarry site?

	Overall	Gender		Age			Ratepayer status		Suburb	
		Male	Female	18-44	45-64	65+	Ratepayer	Non-ratepayer	Hornsby/ Asquith/ Waitara	Other
Top 3 Box (%)	54%	61%▲	48%	43%▼	59%▲	67%▲	58%▲	32%	54%	54%
Base*	700	336	364	305	246	148	594	106	146	554

	Location			Length of time lived in area			Children living at home	
	Ward A	Ward B	Ward C	Up to 10 years	11-20 years	Over 20 years	None	One or more
Top 3 Box (%)	62%▲	49%	45%▼	40%▼	51%	67%▲	59%▲	49%
Base	310	200	190	221	199	280	332	368

Note: Top 3 box refers to somewhat familiar, familiar, very familiar

*Base refers to the total phone sample

▲ ▼ = A significantly higher/lower percentage (by group)

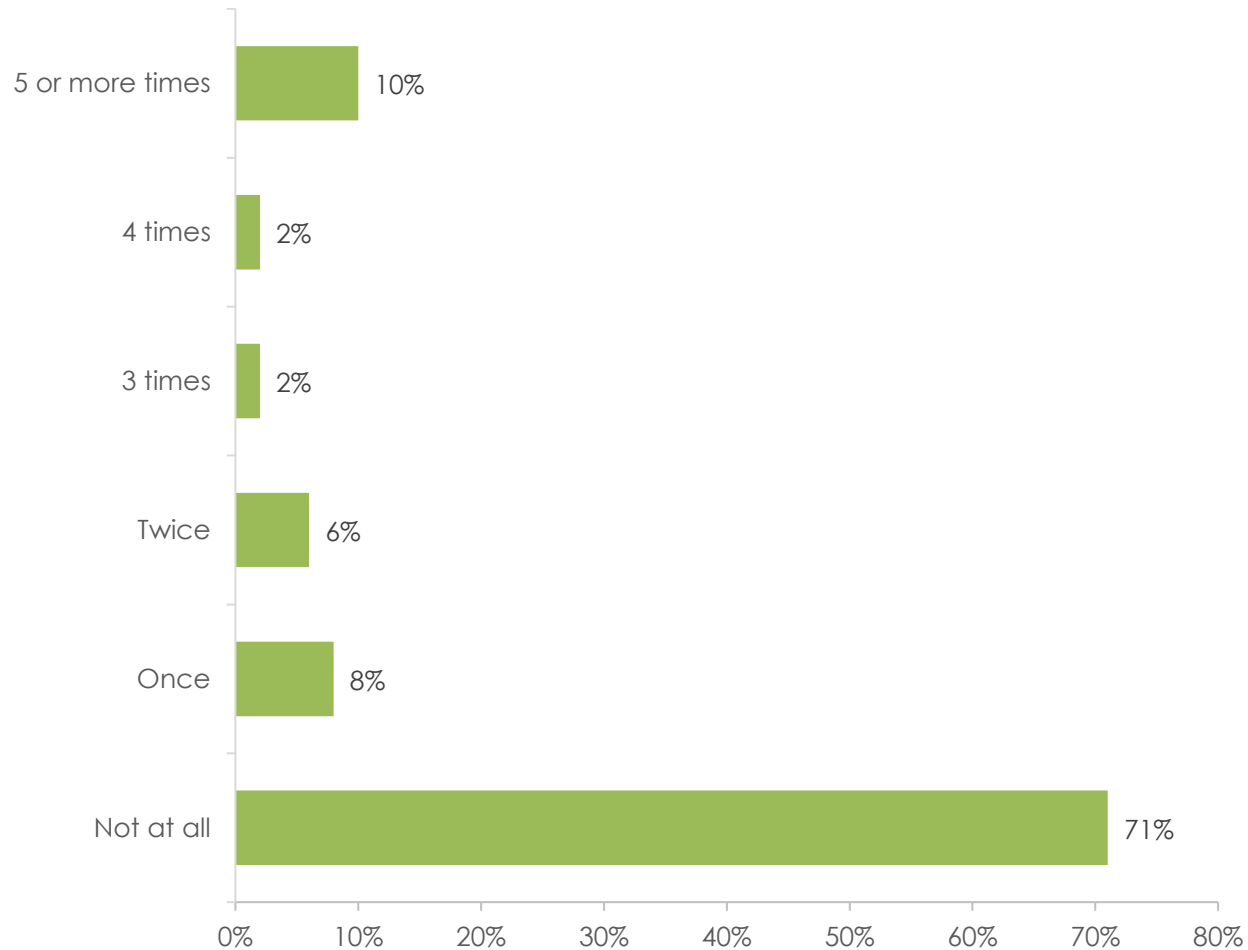
Interestingly, awareness is no greater amongst those from the three key catchment suburbs of Hornsby/Asquith/Waitara. Older residents (aged 45+), ratepayers, those living in Ward A, and those that have lived in the area for more than 20 years are significantly more likely to be familiar with the future plans for this site.

Visits to the Hornsby Quarry Site



Phone

Q12b. In the past 12 months, how often, if at all, have you been to the Hornsby Quarry site or the bushland surrounding it?



Base: N = 700

29% of residents claim to have visited the Hornsby Quarry site or the bushland surrounding it in the last 12 months.

Visits to the Hornsby Quarry Site



Phone

Q12b. In the past 12 months, how often, if at all, have you been to the Hornsby Quarry site or the bushland surrounding it?

	Overall	Gender		Age			Ratepayer status		Suburb	
		Male	Female	18-44	45-64	65+	Ratepayer	Non-ratepayer	Hornsby/Asquith/Waitara	Other
2 or more times	21%	23%	18%	24%	22%	12%▼	21%	21%	27%▲	19%
Once	8%	9%	8%	10%	6%	8%	8%	10%	14%▲	7%
Not at all	71%	67%	75%	66%▼	72%	79%▲	71%	69%	59%▼	74%
Base	700	336	364	305	246	148	594	106	146	554

	Location			Time lived in the area			Children living at home	
	Ward A	Ward B	Ward C	Up to 10 years	11-20 years	Over 20 years	None	One or more
2 or more times	27%▲	20%	11%▼	17%	26%	20%	18%	23%
Once	6%	14%▲	6%	8%	11%	7%	6%	10%
Not at all	67%	66%	83%▲	75%	63%▼	73%	76%▲	67%
Base	310	200	190	221	199	280	332	368

▲ ▼ = A significantly higher/lower percentage (by group)

Those living in the catchment suburbs of Hornsby/Asquith/Waitara (and those in Wards A and B) are significantly more likely than other residents to have visited the Hornsby Quarry site in the past 12 months.

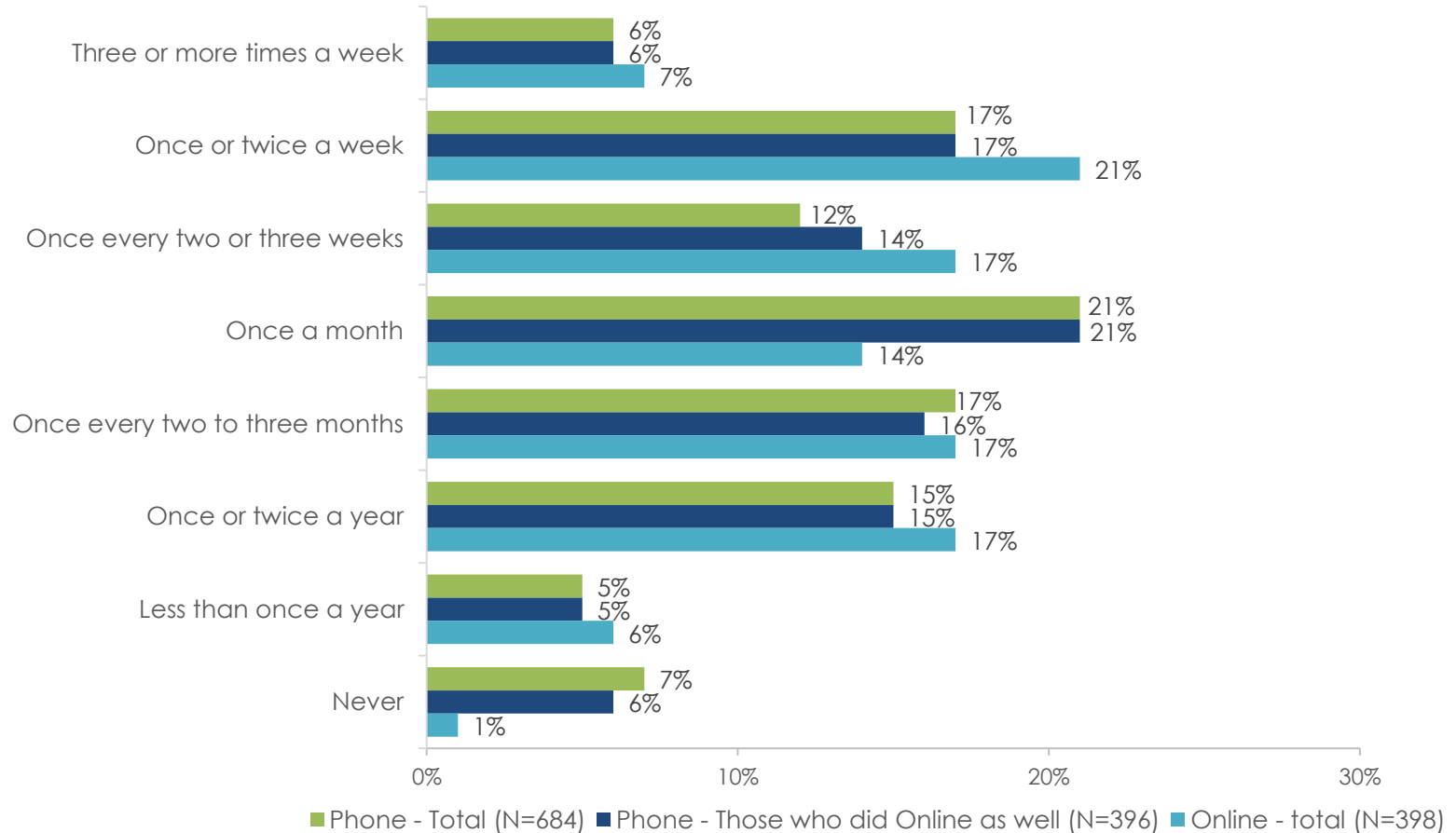
Frequency of Future Visits to Hornsby Park



Phone Online

Q12c. Thinking about where the site is in relation to where you live and your (family's) recreation needs, how often, if at all, are you likely to visit the Hornsby Quarry site in the future when it is developed into a park and has a range of new outdoor recreation facilities?

Q1a. Based on what you now know about the proposed re-development of the Hornsby Park site, how often, if at all, are you likely to visit the Hornsby Park site in the future for recreation?



Note: 16 respondents selected 'can't say' in the initial phone question

Future visitation intention was asked on both the Phone and the Online surveys:

- Based on the total Phone sample (green bar), 56% indicated they would visit the Hornsby Quarry site at least once a month
- The Phone result was very similar for those who did the online survey as well (58%), suggesting they are representative
- Once respondents had the opportunity to view the draft master plan and more detailed video of the plan, the future visitation figure (at least once a month) increases marginally to 59% - although the frequency of visitation is higher.

Frequency of Future Visits to Hornsby Park



Online

Q1a. Based on what you now know about the proposed re-development of the Hornsby Park site, how often, if at all, are you likely to visit the Hornsby Park site in the future for recreation?

	Overall	Gender		Age			Ratepayer status	
		Male	Female	18-44	45-64	65+	Ratepayer	Non-ratepayer
Frequently	45%	36%	54%▲	67%▲	33%▼	19%▼	42%	68%▲
Infrequently	47%	56%	39%▼	30%▼	61%▲	61%▲	50%	27%▼
Rarely/never	8%	8%	7%	3%▼	6%	20%▲	8%	5%
Base	398	191	207	174	140	84	347	51

	Location			Suburb		Time lived in the area			Children living at home	
	Ward A	Ward B	Ward C	Hornsby/Asquith/Waitara	Other	Up to 10 years	11-20 years	Over 20 years	None	One or more
Frequently	49%	58%▲	19%▼	73%▲	37%	64%▲	41%	34%▼	30%	58%▲
Infrequently	42%	39%▼	71%▲	25%▼	54%	31%▼	53%	55%▲	58%	39%▼
Rarely/never	9%	3%▼	11%	1%▼	9%	5%	7%	11%	12%	4%▼
Base	179	130	90	89	310	122	103	173	182	217

▲▼ = A significantly higher/lower percentage (by group)

Females, those aged 18-44, non-ratepayers, those living in Ward B and Hornsby/Asquith/Waitara, newcomers to the area and those with children living at home, are significantly more likely to suggest they would visit the Hornsby Park site in future for recreation frequently.

Frequency of Future Visits to Hornsby Park



Online

Q1a. Based on what you now know about the proposed re-development of the Hornsby Park site, how often, if at all, are you likely to visit the Hornsby Park site in the future for recreation?

	Overall	Q12a. Familiarity with the future plans for the current Hornsby Quarry site		Q12b. Frequency of visiting the Hornsby Quarry Site in the past	
		Somewhat familiar – very familiar	Not very/not at all familiar/have never heard of it	One or more times	Not at all
Frequently	45%	46%	44%	62%▲	37%
Infrequently	47%	48%	47%	33%▼	54%
Rarely/never	8%	6%	9%	5%	9%
Base	398	235	164	127	271

▲ ▼ = A significantly higher/lower percentage (by group)

Those that have visited the Hornsby Quarry site in the past 12 months are significantly more likely to suggest they will visit the site frequently in the future.

Most Appealing Aspect of Hornsby Park – Unaided



Online

Q1b. What, if anything, do you find most appealing about the proposed redevelopment of the Hornsby Park site?

“It is good to have open space in our area. With all the high rise around Hornsby the need to get outside is important, not only for fresh air but also for exercise”

“Canopy walk and experiencing the bushland from a higher perspective”

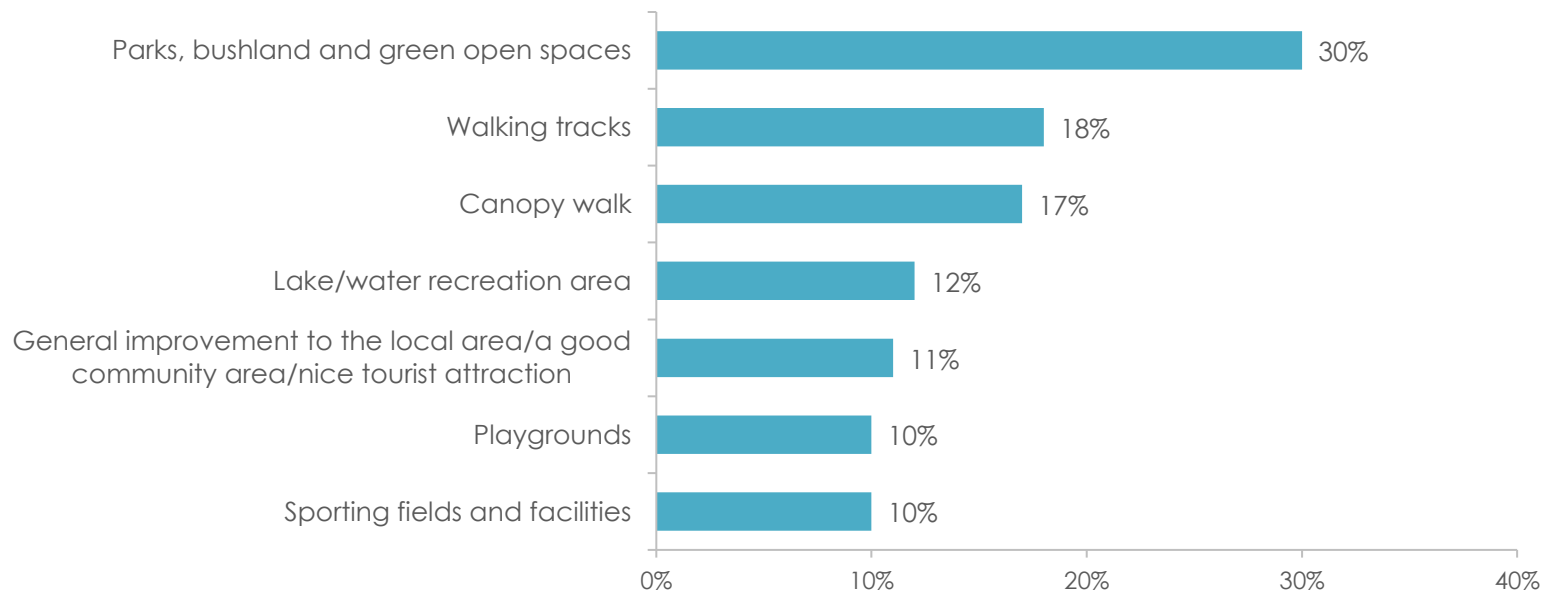
“The canopy walk and mix of open spaces with bushland”

“The walking paths and canopy walk will provide a lovely area to walk with beautiful surroundings”

“The open space, elevated walkways and large body of water”

“The extensive walking tracks and tree canopy walk”

“I find the water feature most appealing along with the walking and bush tracks”



Base: N = 396
Please see Appendix A for complete list

Based on an open-ended question, the most appealing aspects of Hornsby Park for residents are the ‘parks, bushland and green open spaces’ as well as the ‘walking tracks’ and ‘canopy walks’ (with a net total of 33% mentioning the ‘walking tracks’ and ‘canopy walk’). (Note: The full list of responses is provided in Appendix A).

Least Appealing Aspect of Hornsby Park – Unaided



Online

Q1c. And what, if anything, do you find least appealing about the proposed redevelopment of the Hornsby Park site?

"The access looks tight, I can imagine heavy congestion on popular days"

"I envisage terrible traffic problems (especially on weekends)"

"Most visitors do not live within walking distance, there does not appear to be a lot of parking"

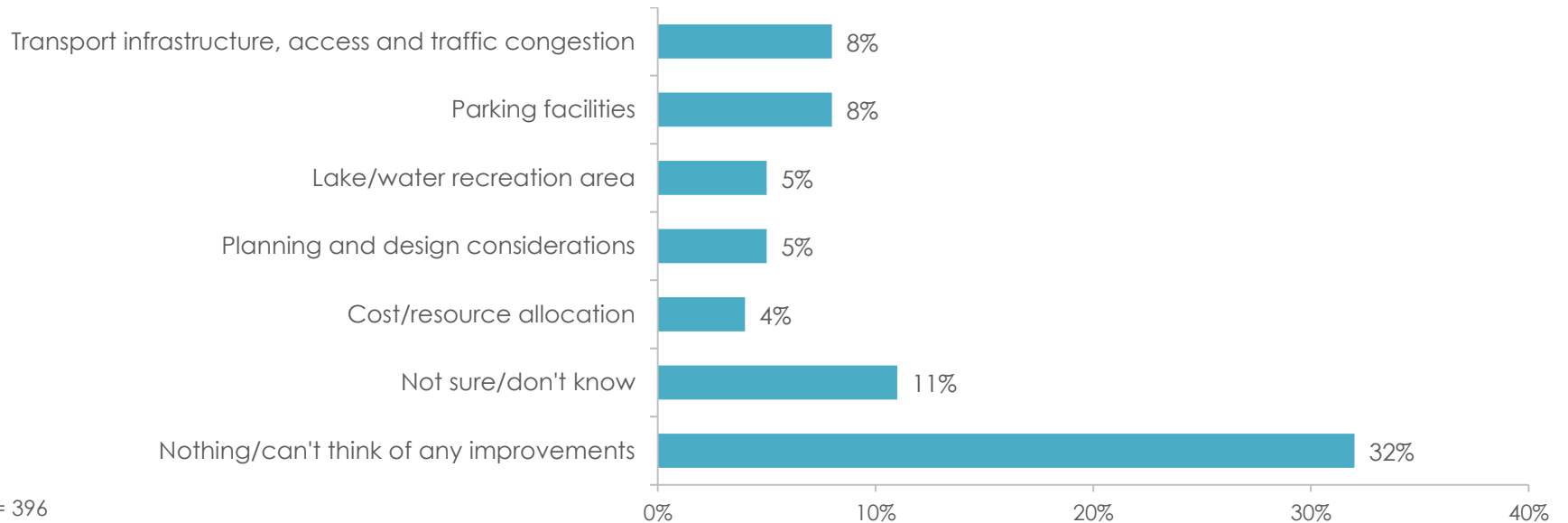
"Not sure about parking issues either on site or nearby. It would be a very popular place"

"The lake and water based activities, if developed they may be under utilised as generally people will go to other established water based facilities"

"There appears to be a lake that will not be functioning without a great deal of human maintenance. this is not useful or necessary"

"Could be traffic and parking problems"

"As always traffic and the affects on the surrounding roads as traffic through Hornsby on a normal day is bad and I under stand that on the weekends is worse."



Base: N = 396
Please see Appendix A for complete list

The least appealing aspects of Hornsby Park are transport related, including concerns around congestion and availability of parking.

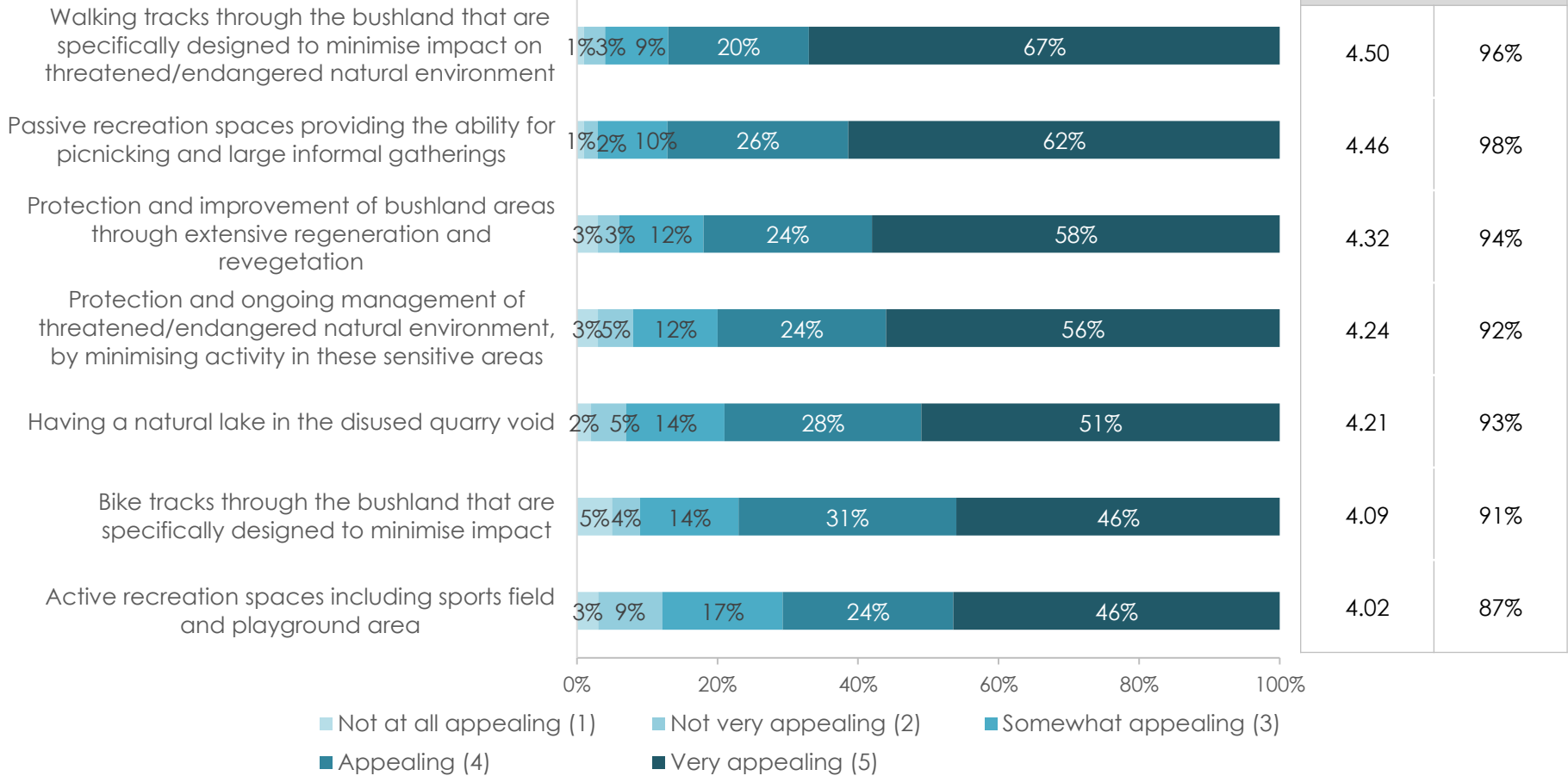
Appeal of Specific Features – Aided



Online

Q2. Listed below are some of the specific features mentioned in the Draft Master Plan that could be included in the development of the Hornsby Park site. Please indicate how appealing, if at all, you find each of the potential features listed in the draft master plan, using the scale provided.

Chart sorted high-low by mean (Chart 1 of 2)



Base: N = 394

Scale: 1 = not at all appealing, 5 = very appealing

After the unaided questions (previous two slides), respondents were asked to rate the appeal of 14 potential features (this slide and next slide). Clear priorities emerged, with over 60% of residents committing to the top 'very appealing' code for 'walking tracks specifically designed to minimise impacts on the natural environment' and 'passive recreation spaces' (see above), down to just 27% for 'e-bikes' and 18% for 'boutique accommodation' (see overleaf).

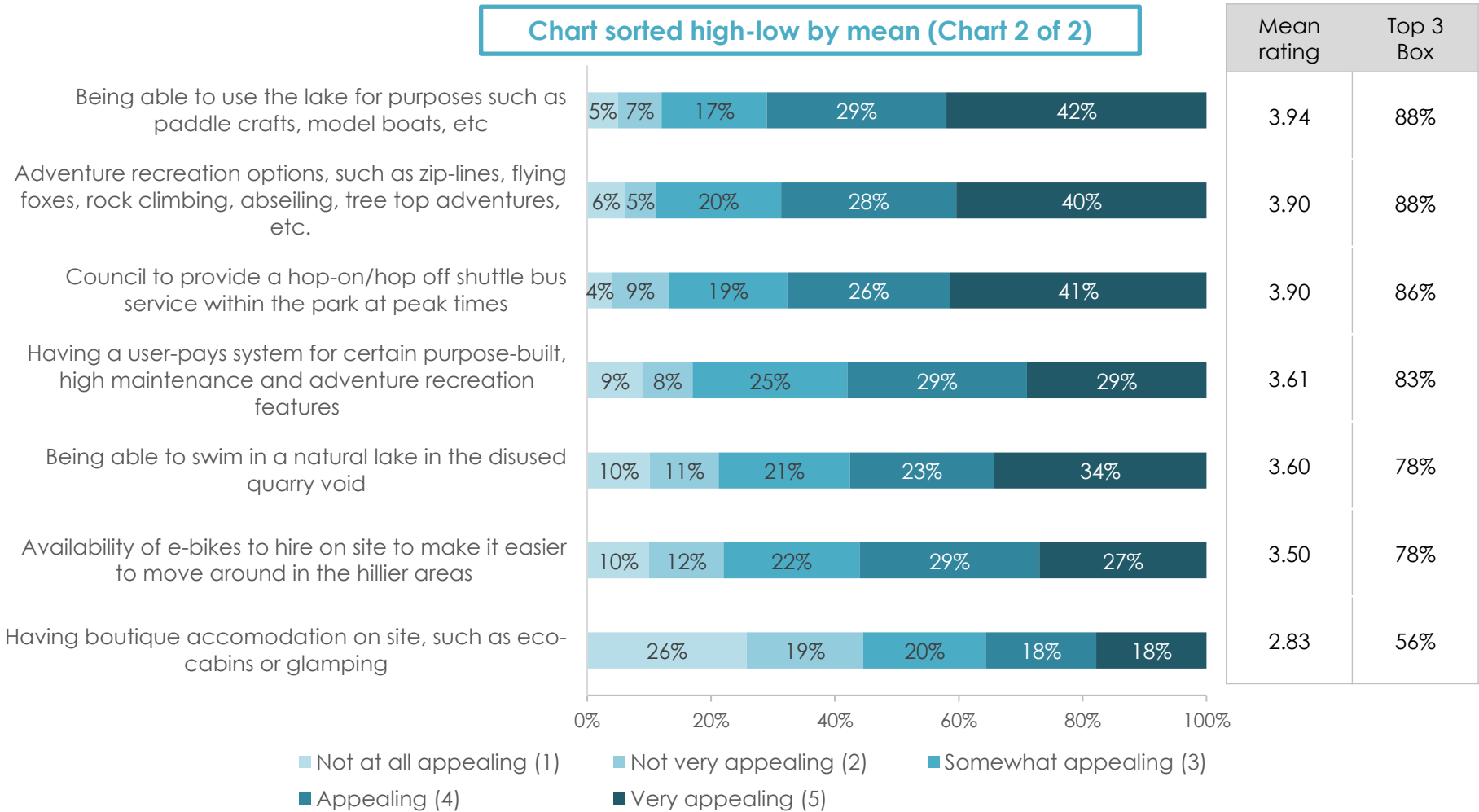
Appeal of Specific Features – Aided



Online

Q2. Listed below are some of the specific features mentioned in the Draft Master Plan that could be included in the development of the Hornsby Park site. Please indicate how appealing, if at all, you find each of the potential features listed in the draft master plan, using the scale provided.

Chart sorted high-low by mean (Chart 2 of 2)



Base: N = 394

Scale: 1 = not at all appealing, 5 = very appealing

The least appealing potential feature is having boutique accommodation on site, which has polarised respondents – note in particular the 26% of ‘Not at all appealing’ mentions (well above all other options) compared to 18% of ‘Very appealing’ selections.

Appeal of Specific Features – Aided



Online

Q2. Listed below are some of the specific features mentioned in the Draft Master Plan that could be included in the development of the Hornsby Park site. Please indicate how appealing, if at all, you find each of the potential features listed in the draft master plan, using the scale provided.

Table 1 of 2

	Overall	Gender		Age			Ratepayer status	
		Male	Female	18-44	45-64	65+	Ratepayer	Non-ratepayer
Walking tracks through the bushland that are specifically designed to minimise impact on threatened/endangered natural environment	4.50	4.45	4.55	4.53	4.50	4.46	4.47	4.71▲
Passive recreation spaces providing the ability for picnicking and large informal gatherings	4.46	4.35	4.57▲	4.52	4.46	4.37	4.44	4.65
Protection and improvement of bushland areas through extensive regeneration and revegetation	4.32	4.27	4.38	4.25	4.37	4.40	4.30	4.53
Protection and ongoing management of threatened/endangered natural environment, by minimising activity in these sensitive areas	4.24	4.14	4.35	4.24	4.23	4.29	4.19	4.62▲
Having a natural lake in the disused quarry void	4.21	4.17	4.25	4.11	4.28	4.29	4.23	4.07
Bike tracks through the bushland that are specifically designed to minimise impact on the environment	4.09	3.93	4.24▲	4.30▲	4.07	3.70▼	4.03	4.56▲
Active recreation spaces including sports field and playground area	4.02	4.00	4.03	4.25▲	3.90	3.74▼	3.96	4.39▲
Base	394	189	205	170	140	84	345	49

Scale: 1 = not at all appealing, 5 = very appealing
 ▲▼ = A significantly higher/lower rating (by group)

Females, younger residents, and non-ratepayers are significantly more likely to find bike tracks specifically designed to minimise environmental impacts to be more appealing.

Appeal of Specific Features – Aided



Online

Q2. Listed below are some of the specific features mentioned in the Draft Master Plan that could be included in the development of the Hornsby Park site. Please indicate how appealing, if at all, you find each of the potential features listed in the draft master plan, using the scale provided.

Table 2 of 2

	Overall	Gender		Age			Ratepayer status	
		Male	Female	18-44	45-64	65+	Ratepayer	Non-ratepayer
Being able to use the lake for purposes such as paddle crafts, model boats, etc	3.94	3.84	4.04	4.03	4.01	3.65▼	3.93	4.08
Adventure recreation options	3.90	3.80	3.99	4.21▲	3.82	3.41▼	3.86	4.22
Council to provide a hop-on/hop off shuttle bus service within the park at peak times such as weekends to make it easier to get around the large area and up and down some of the hilly sections	3.90	3.80	3.99	3.96	3.78	3.99	3.86	4.20
Having a user-pays system for certain purpose-built, high maintenance and adventure recreation features such as zip lines, flying foxes, mountain bike trails etc.	3.61	3.54	3.67	3.78▲	3.46	3.52	3.58	3.78
Being able to swim in a natural lake in the disused quarry void	3.60	3.53	3.66	3.67	3.71	3.25▼	3.57	3.77
Availability of e-bikes to hire on site to make it easier to move around in the hillier areas	3.50	3.25	3.73▲	3.58	3.59	3.20▼	3.42▼	4.08
Having boutique accommodation on site, such as eco-cabins or glamping	2.83	2.66	2.99▲	2.98	2.81	2.55▼	2.76	3.28
Base	394	189	205	170	140	84	345	49

Scale: 1 = not at all appealing, 5 = very appealing
 ▲ ▼ = A significantly higher/lower rating (by group)

Younger residents find adventure recreation options and having a user pays system for certain adventure recreation features to be significantly more appealing.

Appeal of Specific Features – Aided



Online

Q2. Listed below are some of the specific features mentioned in the Draft Master Plan that could be included in the development of the Hornsby Park site. Please indicate how appealing, if at all, you find each of the potential features listed in the draft master plan, using the scale provided.

Table 1 of 2

	Location			Suburb		Time lived in the area			Children living at home	
	Ward A	Ward B	Ward C	Hornsby/Asquith/Waitara	Other	Up to 10 years	11-20 years	Over 20 years	None	One or more
Walking tracks through the bushland that are specifically designed to minimise impact on threatened/endangered natural environment	4.39▼	4.60	4.59	4.51	4.50	4.44	4.48	4.57	4.56	4.46
Passive recreation spaces providing the ability for picnicking and large informal gatherings	4.38	4.59▲	4.44	4.62▲	4.42	4.56	4.46	4.40	4.45	4.48
Protection and improvement of bushland areas through extensive regeneration and revegetation	4.21	4.40	4.44	4.47	4.28	4.28	4.20	4.44	4.47	4.20▼
Protection and ongoing management of threatened/endangered natural environment, by minimising activity in these sensitive areas	4.09▼	4.40	4.32	4.44	4.19	4.24	4.17	4.29	4.34	4.16
Having a natural lake in the disused quarry void	4.12	4.34	4.18	4.27	4.19	4.19	4.14	4.26	4.35	4.09▼
Bike tracks through the bushland that are specifically designed to minimise impact on the environment	4.00	4.24	4.06	4.15	4.08	4.24	4.20	3.91▼	3.91	4.25▲
Active recreation spaces including sports field and playground area	4.11	3.99	3.86	3.98	4.02	4.27▲	3.75▼	3.99	3.74	4.25▲
Base	175	130	90	89	305	122	103	169	179	215

Scale: 1 = not at all appealing, 5 = very appealing

▲ ▼ = A significantly higher/lower rating (by group)

Those living in the key catchment suburbs of Hornsby/Asquith/Waitara are more likely than other residents to find passive recreation spaces appealing, and those with children living at home, and newcomers to the area find active recreation spaces significantly more appealing.

Appeal of Specific Features – Aided



Online

Q2. Listed below are some of the specific features mentioned in the Draft Master Plan that could be included in the development of the Hornsby Park site. Please indicate how appealing, if at all, you find each of the potential features listed in the draft master plan, using the scale provided.

Table 2 of 2

	Location			Suburb		Time lived in the area			Children living at home	
	Ward A	Ward B	Ward C	Hornsby/Asquith/Waitara	Other	Up to 10 years	11-20 years	Over 20 years	None	One or more
Being able to use the lake for purposes such as paddle crafts, model boats, etc	3.83	4.19▲	3.82	4.00	3.93	3.98	3.95	3.92	3.83	4.04
Adventure recreation options	4.02	3.91	3.65▼	4.07	3.85	4.17▲	3.94	3.69▼	3.66	4.10▲
Council to provide a hop-on/hop off shuttle bus service within the park at peak times such as weekends to make it easier to get around the large area and up and down some of the hilly sections	3.97	3.86	3.83	4.04	3.86	3.96	3.85	3.89	3.92	3.88
Having a user-pays system for certain purpose-built, high maintenance and adventure recreation features such as zip lines, flying foxes, mountain bike trails etc.	3.66	3.65	3.45	3.82	3.55	3.92▲	3.38	3.53	3.58	3.63
Being able to swim in a natural lake in the disused quarry void	3.54	3.70	3.56	3.65	3.58	3.68	3.69	3.47	3.54	3.64
Availability of e-bikes to hire on site to make it easier to move around in the hillier areas	3.48	3.60	3.40	3.71	3.44	3.78▲	3.28	3.44	3.41	3.58
Having boutique accommodation on site, such as eco-cabins or glamping	2.72	3.01	2.76	3.07	2.76	3.19▲	2.71	2.64▼	2.77	2.88
Base	175	130	90	89	305	122	103	169	179	215

Scale: 1 = not at all appealing, 5 = very appealing

▲▼ = A significantly higher/lower rating (by group)

Residents in Ward B find being able to use the lake for purposes such as paddle crafts, model boats, etc. significantly more appealing.

Appeal of Specific Features – Aided



Online

Q2. Listed below are some of the specific features mentioned in the Draft Master Plan that could be included in the development of the Hornsby Park site. Please indicate how appealing, if at all, you find each of the potential features listed in the draft master plan, using the scale provided.

Table 1 of 2

	Q1a. Future visitation to Hornsby Park			Q12b. Frequency of visiting the Hornsby Quarry Site in the past	
	Frequently	Infrequently	Rarely/never	One or more times	Not at all
Walking tracks through the bushland that are specifically designed to minimise impact on threatened/endangered natural environment	4.66▲	4.46	3.87▼	4.58	4.47
Passive recreation spaces providing the ability for picnicking and large informal gatherings	4.62▲	4.43	3.74▼	4.45	4.47
Protection and improvement of bushland areas through extensive regeneration and revegetation	4.42	4.31	3.91	4.51▲	4.24
Protection and ongoing management of threatened/endangered natural environment, by minimising activity in these sensitive areas	4.36	4.21	3.81	4.41	4.17
Having a natural lake in the disused quarry void	4.30	4.23	3.58▼	4.24	4.19
Bike tracks through the bushland that are specifically designed to minimise impact on the environment	4.36▲	3.95▼	3.45▼	4.20	4.04
Active recreation spaces including sports field and playground area	4.34▲	3.81▼	3.42▼	3.99	4.03
Base	177	187	31	123	271

Scale: 1 = not at all appealing, 5 = very appealing

▲▼ = A significantly higher/lower rating (by group)

Those that are likely to visit the Hornsby Park site frequently in the future are significantly more likely than other residents to find walking tracks, passive recreation spaces, bike tracks and active recreation spaces to be more appealing. Residents that have visited the site in the last 12 months are significantly more likely to find protection and improvement of bushland areas appealing.

Appeal of Specific Features – Aided



Online

Q2. Listed below are some of the specific features mentioned in the Draft Master Plan that could be included in the development of the Hornsby Park site. Please indicate how appealing, if at all, you find each of the potential features listed in the draft master plan, using the scale provided.

Table 2 of 2

	Q1a. Future visitation to Hornsby Park			Q12b. Frequency of visiting the Hornsby Quarry Site in the past	
	Frequently	Infrequently	Rarely/never	One or more times	Not at all
Being able to use the lake for purposes such as paddle crafts, model boats, etc	4.05	3.93	3.41▼	4.05	3.90
Adventure recreation options, such as zip-lines, flying foxes, rock climbing, abseiling, tree top adventures, etc.	4.18▲	3.75▼	3.21▼	4.01	3.85
Council to provide a hop-on/hop off shuttle bus service within the park at peak times such as weekends to make it easier to get around the large area and up and down some of the hilly sections	4.02	3.87	3.42▼	3.75	3.97
Having a user-pays system for certain purpose-built, high maintenance and adventure recreation features such as zip lines, flying foxes, mountain bike trails etc.	3.94▲	3.35▼	3.33	3.55	3.64
Being able to swim in a natural lake in the disused quarry void	3.65	3.66	2.86▼	3.52	3.63
Availability of e-bikes to hire on site to make it easier to move around in the hillier areas	3.71▲	3.40	2.97▼	3.37	3.56
Having boutique accommodation on site, such as eco-cabins or glamping	3.00	2.73	2.42	2.74	2.87
Base	177	187	31	123	271

Scale: 1 = not at all appealing, 5 = very appealing

▲▼ = A significantly higher/lower rating (by group)

Those that are likely to visit the Hornsby Park site frequently in the future are significantly more likely than other residents to find adventure recreation options, the user pays system and availability of e-bikes more appealing.

Suggestions For Hornsby Park Draft Master Plan

Online

Q3. What additional features/attractions/activities, if any, would you like to see at Hornsby Park that are not included in the Draft Master Plan?

	N = 394
Cafes/restaurants/takeaway food kiosks	13%
Improved play areas and facilities for children	8%
Variety of sport facilities/active recreation e.g. tennis and basketball courts	8%
Shade, shelter and seating	6%
Water recreation areas/facilities	6%
Improved car parking/road access	5%
Information about the area (plants, wildlife, history, eco-tours)	5%
BBQ/picnic facilities	4%
Dog off leash area/walking trails	4%
Public toilets and amenities such as change rooms	4%
Don't know/not sure	19%
Nothing/can't think of any/looks good	15%

Base: N = 394
Please see Appendix A for responses <4%

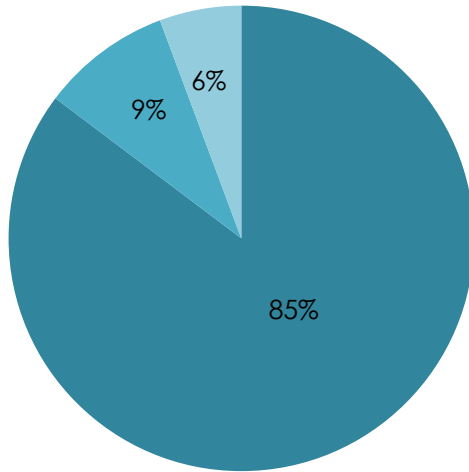
34% had no suggestions for additional features, attractions or activities at Hornsby Park. For those that did, cafes and food venues, spaces for children and having a variety of sports facilities/active recreation spaces were the most common suggestions.

Feeling Towards Draft Master Plan – Hornsby Park



Online

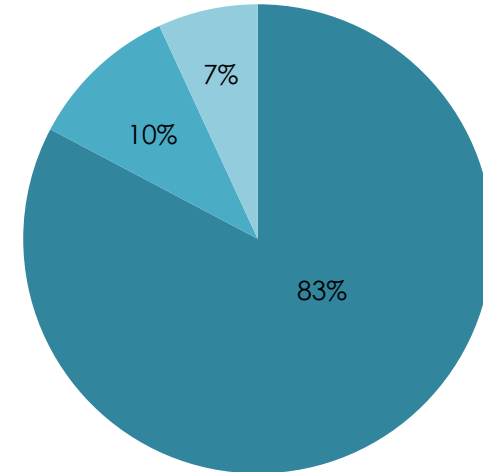
Q4a. One of the aims of the Draft Master Plan for Hornsby Park is to have a mix/balance of 'active' recreation activities (such as sports fields, playground area, mountain bike trails, adventure activities, etc) and 'passive' recreation activities (such as walking tracks, sightseeing opportunities, picnic facilities, etc). Based on what you now know, do you feel the Draft Master Plan:



- Has a good balance of 'active' and 'passive' recreation activities
- Gives too much priority to 'active' recreation activities
- Gives too much priority to 'passive' recreation activities

Base: N = 394

Q4b. Another of the aims of the Draft Master Plan for Hornsby Park is to have a balance between restoring and protecting the natural environment on site whilst also providing a diverse range of recreation, sports and mountain biking activities. Based on what you now know, do you feel the Draft Master Plan:



- Has a good balance of restoring and protecting the natural environment whilst also providing a diverse range of recreation activities
- Gives too much priority to recreation activities
- Gives too much priority to restoring and protecting the natural environment on site

Base: N = 393

85% of residents believe the draft master plan for Hornsby Park has a good balance of 'active' and 'passive' recreation activities, and 83% believe the Park has a good balance of restoring and protecting the natural environment whilst also providing a diverse range of recreation activities.

Feeling Towards the Balance of Activities in the Draft Master Plan – Hornsby Park



Online

Q4a. One of the aims of the Draft Master Plan for Hornsby Park is to have a mix/balance of 'active' recreation activities (such as sports fields, playground area, mountain bike trails, adventure activities, etc) and 'passive' recreation activities (such as walking tracks, sightseeing opportunities, picnic facilities, etc). Based on what you now know, do you feel the Draft Master Plan:

	Overall	Q1a. Future visitation to Hornsby Park			Q12b. Frequency of visiting the Hornsby Quarry Site in the past	
		Frequently	Infrequently	Rarely/never	One or more times	Not at all
Has a good balance of 'active' and 'passive' recreation activities	85%	89%	83%	79%	81%	87%
Gives too much priority to 'active' recreation activities	9%	4%▼	13%▲	16%	10%	8%
Gives too much priority to 'passive' recreation activities	6%	7%	5%	6%	8%	4%
Base	394	177	187	31	123	271

Please see Appendix A for results by demographics

▲▼ = A significantly higher/lower percentage (by group)

Those that plan to visit the site frequently in the future are significantly *less* likely than other residents to believe the draft master plan gives too much priority to 'active' recreation activities.

Feeling Towards Actions for the Natural Environment in the Draft Master Plan – Hornsby Park



Q4b. Another of the aims of the Draft Master Plan for Hornsby Park is to have a balance between restoring and protecting the natural environment on site whilst also providing a diverse range of recreation, sports and mountain biking activities. Based on what you now know, do you feel the Draft Master Plan:

	Overall	Q1a. Future visitation to Hornsby Park			Q12b. Frequency of visiting the Hornsby Quarry Site in the past	
		Frequently	Infrequently	Rarely/never	One or more times	Not at all times
Has a good balance of restoring and protecting the natural environment whilst also providing a diverse range of recreation activities	83%	88%	80%	71%	83%	83%
Gives too much priority to recreation activities	10%	8%	11%	17%	12%	10%
Gives too much priority to restoring and protecting the natural environment on site	7%	4%	9%	11%	5%	8%
Base	393	177	186	31	123	271

Please see Appendix A for results by demographics

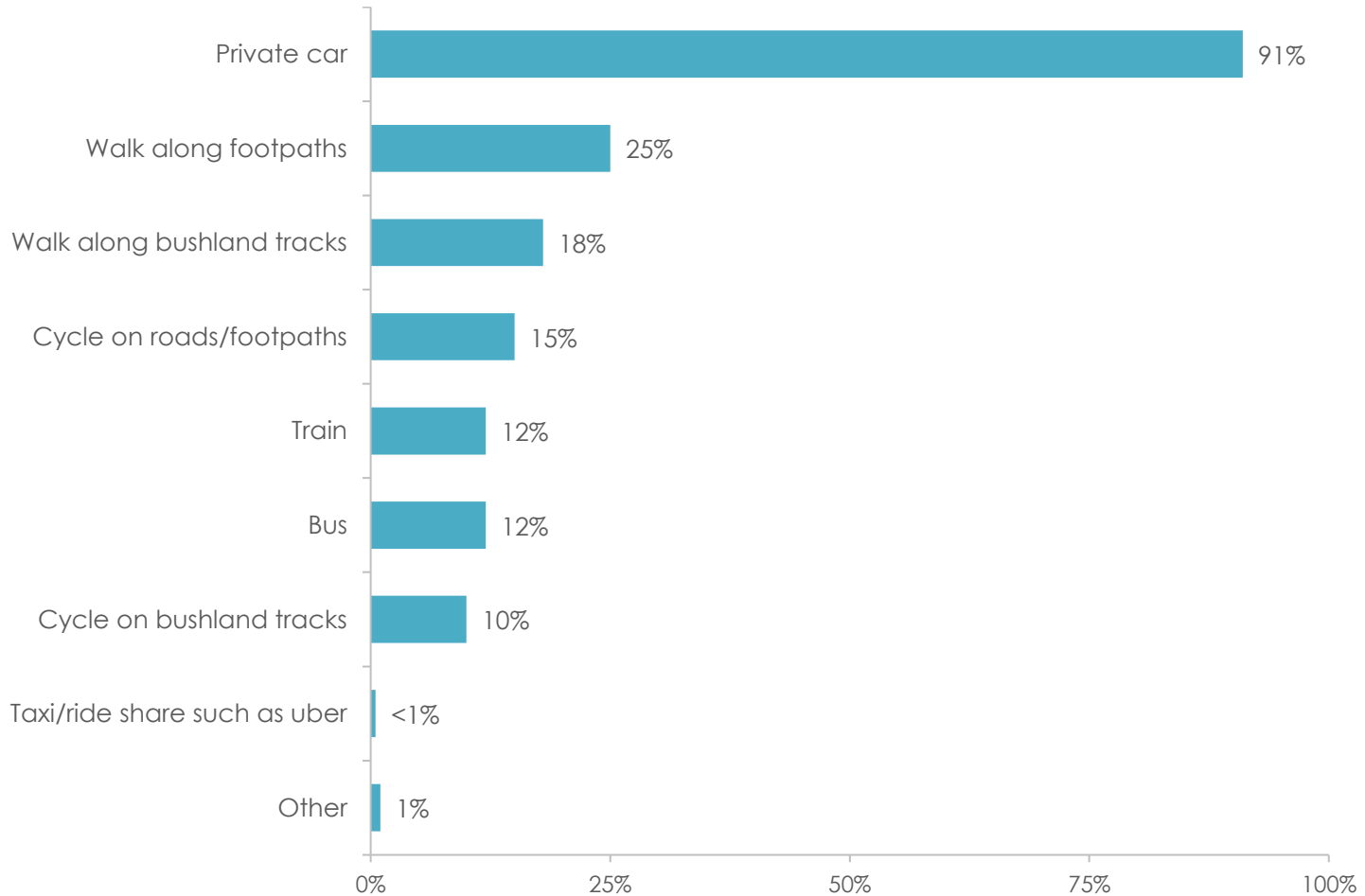
Although not significant, those that plan to visit Hornsby Park frequently are marginally more likely than other residents to believe the draft master plan has a good balance of restoring and protecting the natural environment whilst also providing a diverse range of recreation activities.

Method of Travel to Hornsby Park



Online

Q5. If you were to visit Hornsby Park, how would you most likely travel to the site?



Base: N = 393

The majority of residents suggested that if they were to visit Hornsby Park, they would be most likely to get there via private car. Residents in Ward B are more likely to walk or cycle to the Park if they were to visit. (Note: Multiple responses were allowed on this question, which is why it adds to more than 100%).

Method of Travel to Hornsby Park



Online

Q5. If you were to visit Hornsby Park, how would you most likely travel to the site?

	Overall	Q1a. Future visitation to Hornsby Park			Q12b. Frequency of visiting the Hornsby Quarry Site in the past	
		Frequently	Infrequently	Rarely/never	One or more times	Not at all
Private car	91%	87%▼	95%▲	87%	82%▼	95%
Walk along footpaths	25%	38%▲	17%▼	4%▼	40%▲	19%
Walk along bushland tracks	18%	25%▲	13%▼	13%	28%▲	13%
Cycle on roads/footpaths	15%	22%▲	9%▼	8%	30%▲	7%
Train	12%	13%	12%	8%	15%	11%
Bus	12%	14%	11%	6%	9%	13%
Cycle on bushland tracks	10%	14%	7%	11%	24%▲	4%
Taxi/ride share such as uber	<1%	0%	1%	0%	0%	1%
Other	1%	1%	1%	3%	1%	1%
Base	393	177	186	31	123	271

Please see Appendix A for results by demographics

▲▼ = A significantly higher/lower percentage (by group)

Residents that plan to visit Hornsby Park frequently, and those that have visited the Hornsby Quarry site in the past 12 months are significantly more likely to suggest they would walk along footpaths/bushland tracks or cycle on roads/footpaths to travel to the site.

Hop-on/Hop-off Service

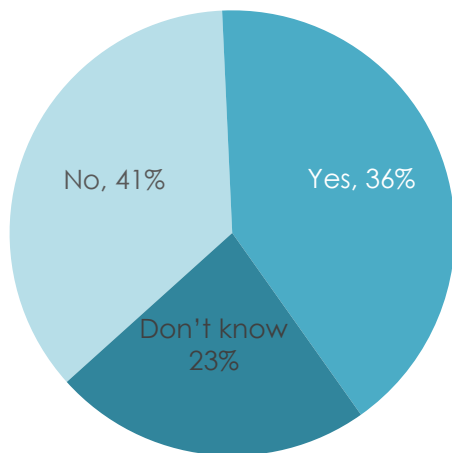


Online

Q6. Given the size of the Park and that it has some very hilly sections, Council may operate a hop-on/hop-off shuttle bus service within the Park at peak times. Is this something you would be willing to pay a fee for?

	Overall	Gender		Age			Ratepayer status		Suburb	
		Male	Female	18-44	45-64	65+	Ratepayer	Non-ratepayer	Hornsby/ Asquith/ Waitara	Other
Yes %	36%	38%	34%	27%▼	40%	47%▲	36%	36%	38%	35%
Base	393	188	205	170	140	83	344	49	89	305

	Location			Length of time lived in area			Children living at home	
	Ward A	Ward B	Ward C	Up to 10 years	11-20 years	Over 20 years	None	One or more
Yes %	34%	37%	38%	33%	30%	42%▲	42%▲	31%
Base	175	130	89	122	103	168	179	215



	Q1a. Future visitation to Hornsby Park			Q12b. Frequency of visiting the Hornsby Quarry Site	
	Frequently	Infrequently	Rarely/never	One or more times	Not at all
Yes %	35%	40%	16%▼	31%	38%
Base	177	186	31	123	271

Base: N = 393

▲ ▼ = A significantly higher/lower percentage (by group)

Overall, 36% of residents would be willing to pay a fee for Council to operate a hop-on/hop-off shuttle bus service within the Park at peak times, with older residents and those without children at home being more willing to pay for this service.

3. Westleigh Park



Detailed Results

1. Outdoor Behaviours

2. Hornsby Park

3. Westleigh Park

4. Linking the Parks

5. Satisfaction with Consultation

This section focuses on Westleigh Park, incorporating both the Phone and subsequent Online survey questions.

Familiarity with Plans for Westleigh Park



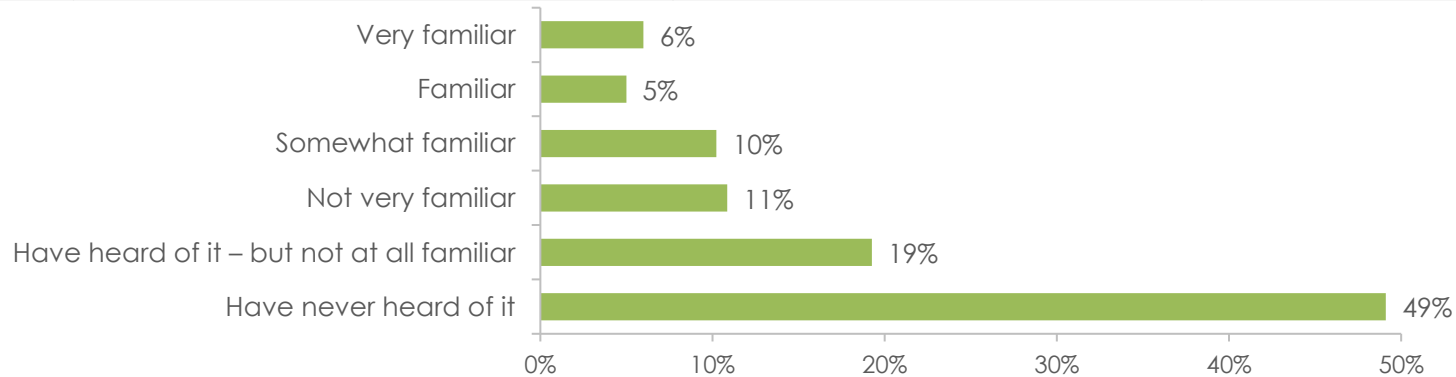
Phone

In June 2016, Council purchased 36 hectares of land in Westleigh from Sydney Water. The land is known as Westleigh Park, and is on the eastern side of Quarter Sessions Road. Previous proposals for the site included residential developments. However, Council purchased the land in order to provide additional sportsgrounds and recreation facilities for the community in the future – this development has not yet occurred.

Q11a. How familiar, if at all, are you with the future plans for the Westleigh Park site?

	Overall	Gender		Age			Ratepayer status		Suburb	
		Male	Female	18-44	45-64	65+	Ratepayer	Non-ratepayer	Westleigh	Other
Top 3 Box (%)	21%	23%	19%	19%	23%	22%	22%	15%	76%▲	19%
Base*	700	336	364	305	246	148	594	106	19*	681

	Location			Length of time lived in area			Children living at home	
	Ward A	Ward B	Ward C	Up to 10 years	11-20 years	Over 20 years	None	One or more
Top 3 Box (%)	20%	30%▲	13%▼	12%▼	24%	25%▲	19%	22%
Base*	310	200	190	221	199	280	332	368



Note: Top 3 box refers to somewhat familiar, familiar, very familiar
 *Base refers to the total phone sample

*Caution: small base size
 ▲ ▼ = A significantly higher/lower percentage (by group)

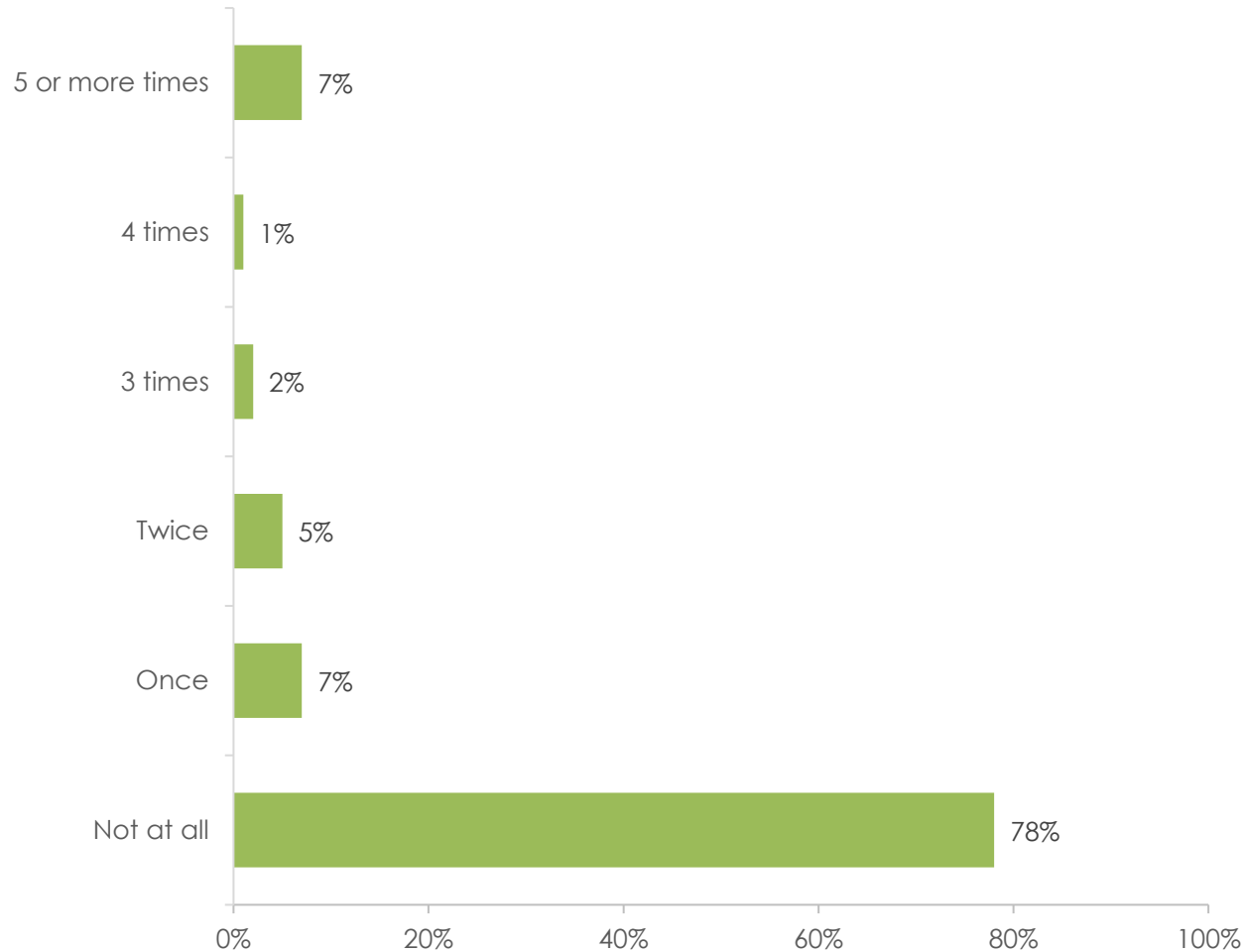
Familiarity with the future plans for the Westleigh Park site is low, with only 21% mentioning they are at least somewhat familiar with the plans. However, those living in Ward B (and specifically those in Westleigh – caution, only 20 unweighted), and residents that have lived in the area for more than 20 years are more likely to be familiar with the future plans for this site.

Visits to the Westleigh Park Site



Phone

Q11b. In the past 12 months, how often, if at all, have you been to the Westleigh Park site which is on the eastern side of Quarter Sessions Road in Westleigh?



Base: N = 700

22% of residents have been to the Westleigh Park site in the past 12 months, with 7% mentioning they have been at least 5 times.

The findings of this slide and the previous one (i.e.: 21% are at least somewhat familiar with future plans for the site – but 22% have visited in the past 12 months) highlights just how little is known about the site across the community.

Visits to the Westleigh Park Site



Q11b. In the past 12 months, how often, if at all, have you been to the Westleigh Park site which is on the eastern side of Quarter Sessions Road in Westleigh?

	Overall	Gender		Age			Ratepayer status		Suburb	
		Male	Female	18-44	45-64	65+	Ratepayer	Non-ratepayer	Westleigh	Other
2 or more times	15%	18%	13%	19%▲	15%	8%▼	14%	19%	75%▲	13%
Once	7%	5%▼	10%	10%▲	5%	5%	7%	8%	3%	7%
Not at all	78%	78%	78%	72%▼	79%	87%▲	79%	73%	22%▼	79%
Base	700	336	364	305	246	148	594	106	19*	681

	Location			Time lived in the area			Children living at home	
	Ward A	Ward B	Ward C	Up to 10 years	11-20 years	Over 20 years	None	One or more
2 or more times	11%▼	26%▲	11%	14%	19%	13%	8%▼	21%
Once	5%	12%▲	6%	8%	10%	5%	5%▼	9%
Not at all	84%▲	62%▼	84%▲	78%	72%▼	82%	87%	70%
Base	310	200	190	221	199	280	332	368

*Caution: small base size

▲ ▼ = A significantly higher/lower percentage (by group)

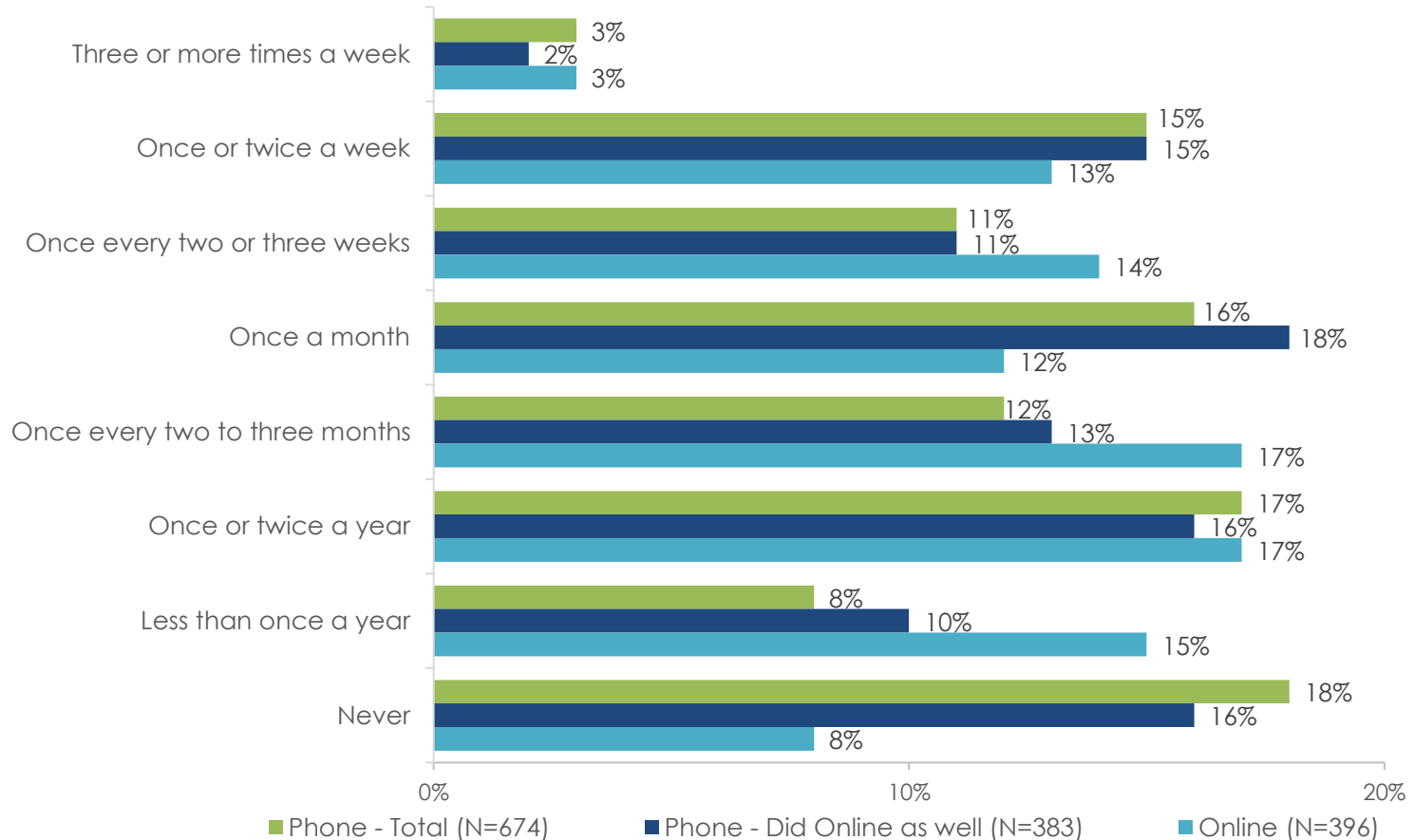
Younger residents (aged 18-44) and those living in Ward B (and Westleigh – caution, small sample) are significantly more likely to have visited the Westleigh Park site in the past 12 months.

Frequency of Future Visits to Westleigh Park



Q11c. Thinking about things such as where the site is in relation to where you live and your (family's) recreation needs, how often, if at all, are you likely to visit the Westleigh Park site in the future when it has a range of new outdoor recreation and sports facilities?

Q7a. Based on what you now know about the proposed redevelopment of the Westleigh Park site, how often, if at all, are you likely to visit the Westleigh Park site in the future for recreation?



Note: 26 respondents selected 'can't say' in the initial phone question

Future visitation intention was asked on both the Phone and the Online surveys:

- Based on the total Phone sample (green bar), 45% indicated they would visit Westleigh Park at least once a month
- The above Phone result was in line with those who did the online survey as well (46%), suggesting they are representative
- Once respondents had the opportunity to view the draft master plan, the future visitation figure (at least once a month) decreases marginally to 42%.

Frequency of Future Visits to Westleigh Park



Online

Q7a. Based on what you now know about the proposed redevelopment of the Westleigh Park site, how often, if at all, are you likely to visit the Westleigh Park site in the future for recreation?

	Overall	Gender		Age			Ratepayer status	
		Male	Female	18-44	45-64	65+	Ratepayer	Non-ratepayer
Frequently	31%	27%	34%	48%▲	22%▼	10%▼	27%	52%▲
Infrequently	46%	45%	46%	42%	46%	52%	46%	45%
Rarely/never	24%	27%	20%	10%▼	32%▲	38%▲	27%	4%▼
Base	396	191	205	172	140	84	345	51

	Location			Suburb		Time lived in the area			Children living at home	
	Ward A	Ward B	Ward C	Westleigh	Other	Up to 10 years	11-20 years	Over 20 years	None	One or more
Frequently	23%▼	50%▲	17%▼	89%▲	28%	45%▲	31%	20%▼	17%	42%▲
Infrequently	44%	38%▼	61%▲	7%▼	47%	45%	42%	48%	48%	44%
Rarely/never	33%▲	12%▼	22%	4%▼	25%	10%▼	26%	32%▲	36%▲	14%
Base	177	130	90	15*	381	120	104	172	181	215

*Caution: small base size

▲▼ = A significantly higher/lower percentage (by group)

Younger residents, non-ratepayers, those living in Ward B and in particular Westleigh (caution, small sample), newcomers to the area and those with children at home are significantly more likely to suggest they would visit the Westleigh Park site in the future.

Frequency of Future Visits to Westleigh Park



Online

Q7a. Based on what you now know about the proposed redevelopment of the Westleigh Park site, how often, if at all, are you likely to visit the Westleigh Park site in the future for recreation?

	Overall	Q11a. Familiarity with the future plans for the Westleigh Park site		Q11b. Frequency of visiting the Westleigh Park site in the past		Q13b. Used the existing bike trails within Westleigh Park		
		Somewhat familiar – very familiar	Not very/not at all familiar/have never heard of it	One or more times	Not at all	Have used at least once	Aware, have never used	Not aware
Frequently	31%	46%▲	25%	53%▲	24%	64%▲	35%	23%▼
Infrequently	46%	44%	46%	39%	48%	27%▼	57%	46%
Rarely/never	24%	10%▼	28%	8%▼	29%	9%	9%	31%▲
Base	396	99	297	95	301	53	79	264

	Q11a. (online) Mode of transport to get to Westleigh Park						
	Private car	Walk along footpaths	Walk along bushland tracks	Cycle on roads/footpaths	Cycle on bushland tracks	Bus	Train
Frequently	28%▼	61%▲	44%	60%▲	59%▲	46%	30%
Infrequently	48%▲	30%▼	42%	35%	38%	34%	42%
Rarely/never	24%	9%▼	14%	5%▼	3%▼	20%	28%
Base	353	65	46	43	31	25	19

Note: Only modes of transport with a count of 19 or more are shown above

▲ ▼ = A significantly higher/lower percentage (by group)

Those that are at least somewhat familiar with the future plans for the Westleigh Park site, those that have been to the site at least once in the last 12 months, and those that have used the existing bike trails, are significantly more likely than other residents to suggest they will visit Westleigh Park in future for recreation frequently.

Most Appealing Aspect of Westleigh Park – Unaided



Online

Q7b. What, if anything, do you find most appealing about the proposed redevelopment of the Westleigh Park site?

“Sporting and recreational facilities are always welcome in the community”

“Availability of new sports facilities. At the moment there are not enough sports specific facilities in the area”

“The provision of playing fields, which are needed, in such a well thought out manner that interfaces so well with the natural environment”

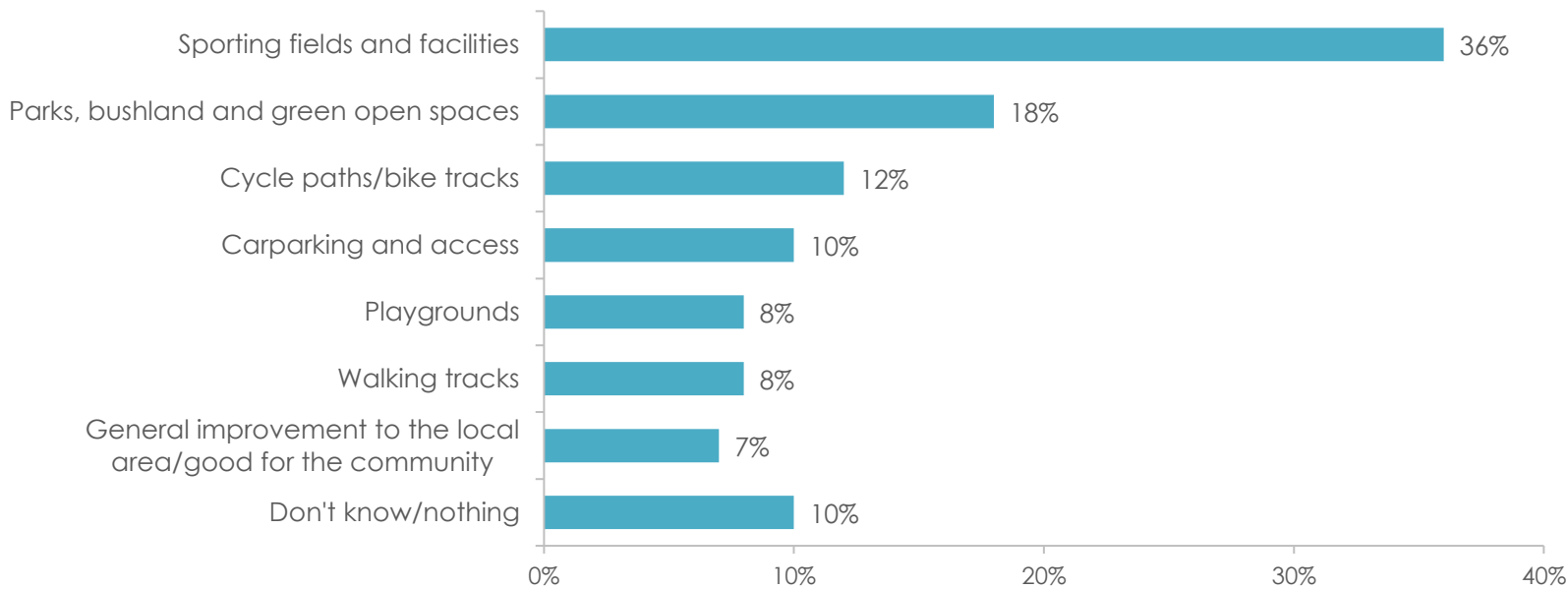
“Open space catering for a variety of activities, overlooking the natural bushland”

“A new option for local or surrounding residents to go outdoors, exercise/workout and explore the nearby natures”

“Multiple recreation facilities in the one area”

“It’s always nice to have good parkland to support the community. Happy to have plenty of trees around”

“The broad variety of sports that have been taken into account”



Base: N = 396
Please see Appendix A for complete list

Based on an open-ended question, the most appealing aspects of Westleigh Park are the sporting fields and facilities. Parks, bushland and green open were also commonly mentioned.

Least Appealing Aspect of Westleigh Park – Unaided



Online

Q7c. And what, if anything, do you find least appealing about the proposed redevelopment of the Westleigh Park site?

"I am concerned about traffic in and out of the site"

"The traffic flow, if you have all those fields in operation at one time with a single lane road in and out it will be madness!"

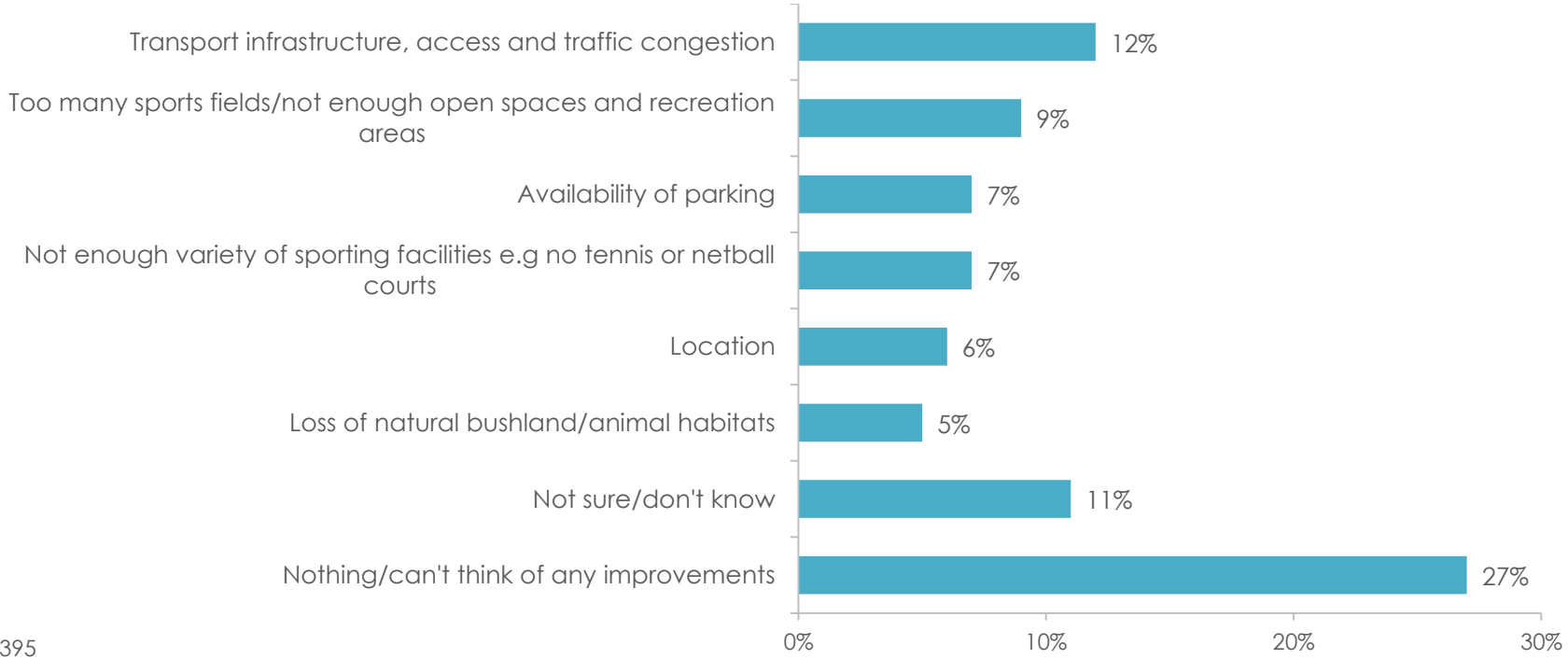
"I think it might be too much to include 3 sports fields"

"Large sporting complexes that will only be utilised for a limited time each week"

"The location in my view does not lend itself to so many fields due to limited access via the one road into the area and one road out"

"Insufficient infrastructure for traffic"

"No basketball or tennis courts"



Base: N = 395
Please see Appendix A for complete list

Concerns around transport infrastructure such as access and traffic congestion, and the fact there will be too much of a focus on sport are the least appealing aspects of Westleigh Park.

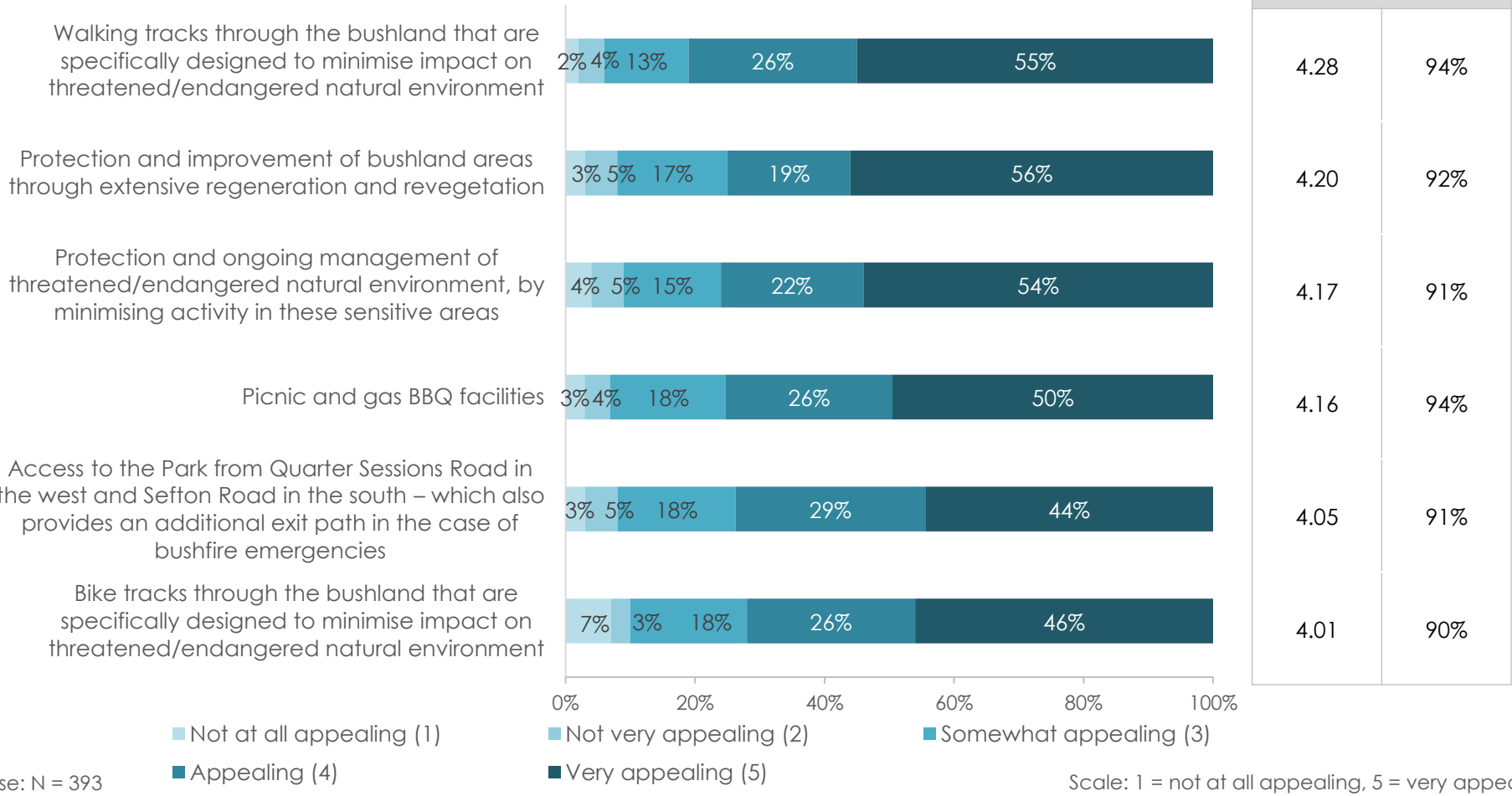
Appeal of Specific Features – Aided



Online

Q8. Listed below are some of the specific features mentioned in the Summary Draft Master Plan that could be included in the development of the Westleigh Park site. Please indicate how appealing, if at all, you find each of the potential features listed in the Summary, using the scale provided.

Chart sorted high-low by mean (Chart 1 of 2)



After the unaided questions (previous slides), respondents were asked to rate the appeal of 11 potential features (this slide and next slide). Clear priorities emerged, with 50+% of residents committing to the top 'very appealing' code for 'walking tracks through the bushland that are specifically designed to minimise impact on threatened/endangered natural environment', 'protection and improvement of bushland areas', 'protection and ongoing management of threatened/endangered natural environment' and 'picnic/gas BBQ facilities'.

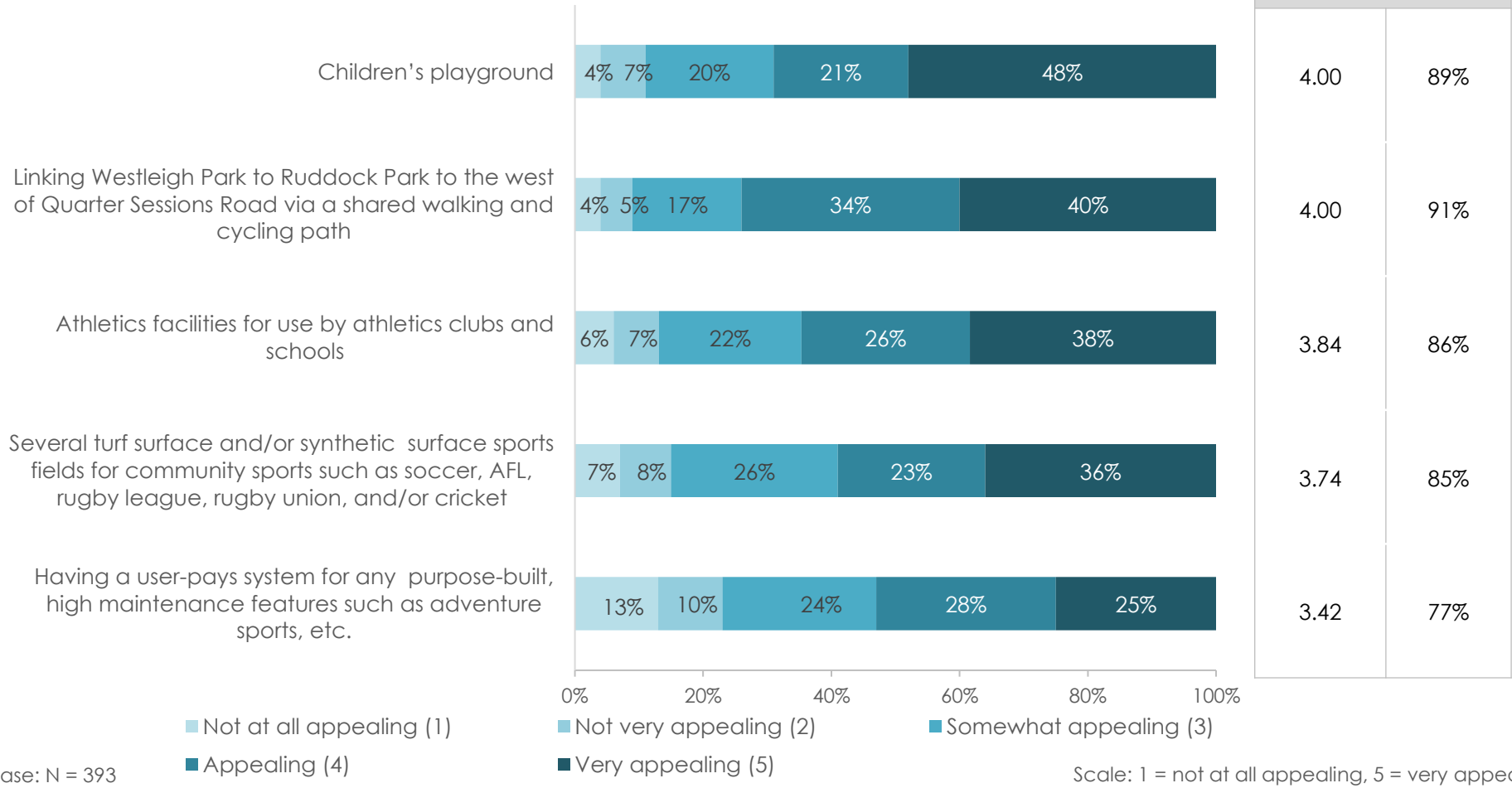
Appeal of Specific Features – Aided



Online

Q8. Listed below are some of the specific features mentioned in the Summary Draft Master Plan that could be included in the development of the Westleigh Park site. Please indicate how appealing, if at all, you find each of the potential features listed in the Summary, using the scale provided.

Chart sorted high-low by mean (Chart 2 of 2)



The least appealing potential feature of Westleigh Park is having a user-pays system for any purpose-built, high maintenance features, although 77% of residents still find this at least somewhat appealing.

Appeal of Specific Features – Aided



Online

Q8. Listed below are some of the specific features mentioned in the Summary Draft Master Plan that could be included in the development of the Westleigh Park site. Please indicate how appealing, if at all, you find each of the potential features listed in the Summary, using the scale provided.

Table 1 of 2

	Overall	Gender		Age			Ratepayer status	
		Male	Female	18-44	45-64	65+	Ratepayer	Non-ratepayer
Walking tracks through the bushland that are specifically designed to minimise impact on threatened/endangered natural environment	4.28	4.17	4.38	4.30	4.25	4.29	4.26	4.44
Protection and improvement of bushland areas through extensive regeneration and revegetation	4.20	4.11	4.29	4.18	4.19	4.29	4.15	4.54▲
Protection and ongoing management of threatened/endangered natural environment, by minimising activity in these sensitive areas	4.17	4.04	4.28	4.18	4.15	4.18	4.10	4.62▲
Picnic and gas BBQ facilities	4.16	4.01	4.30▲	4.31▲	4.06	4.01	4.10	4.53▲
Access to the Park from Quarter Sessions Road in the west and Sefton Road in the south	4.05	4.03	4.07	4.07	3.95	4.19	4.03	4.21
Bike tracks through the bushland that are specifically designed to minimise impact on threatened/endangered natural environment	4.01	3.88	4.12	4.18▲	4.01	3.64▼	3.96	4.30
Base	393	188	205	170	140	82	342	51

Scale: 1 = not at all appealing, 5 = very appealing
 ▲ ▼ = A significantly higher/lower rating (by group)

Females, residents aged 18-44, and non-ratepayers are significantly more likely to find picnic and gas BBQ facilities at the Park appealing.

Appeal of Specific Features – Aided



Online

Q8. Listed below are some of the specific features mentioned in the Summary Draft Master Plan that could be included in the development of the Westleigh Park site. Please indicate how appealing, if at all, you find each of the potential features listed in the Summary, using the scale provided.

Table 2 of 2

	Overall	Gender		Age			Ratepayer status	
		Male	Female	18-44	45-64	65+	Ratepayer	Non-ratepayer
Children's playground	4.00	3.94	4.06	4.05	3.92	4.05	4.00	4.05
Linking Westleigh Park to Ruddock Park to the west of Quarter Sessions Road via a shared walking and cycling path	4.00	3.88▼	4.11	4.00	4.04	3.93	3.96	4.26
Athletics facilities for use by athletics clubs and schools	3.84	3.85	3.83	3.82	3.89	3.79	3.82	3.99
Several turf surface and/or synthetic surface sports fields for community sports such as soccer, AFL, rugby league, rugby union, and/or cricket	3.74	3.91▲	3.58	3.77	3.78	3.62	3.76	3.64
Having a user-pays system for any purpose-built, high maintenance features such as adventure sports, etc.	3.42	3.27	3.55	3.47	3.37	3.38	3.38	3.69
Base	393	188	205	170	140	82	342	51

Scale: 1 = not at all appealing, 5 = very appealing
 ▲▼ = A significantly higher/lower rating (by group)

Males are significantly more likely to find having several turf surface and/or synthetic surface sports fields for community sports appealing.

Appeal of Specific Features – Aided



Online

Q8. Listed below are some of the specific features mentioned in the Summary Draft Master Plan that could be included in the development of the Westleigh Park site. Please indicate how appealing, if at all, you find each of the potential features listed in the Summary, using the scale provided.

Table 1 of 2

	Location			Suburb		Time lived in the area			Children living at home	
	Ward A	Ward B	Ward C	Westleigh	Other	Up to 10 years	11-20 years	Over 20 years	None	One or more
Walking tracks through the bushland that are specifically designed to minimise impact on threatened/endangered natural environment	4.14▼	4.44▲	4.32	4.08	4.29	4.28	4.17	4.35	4.35	4.22
Protection and improvement of bushland areas through extensive regeneration and revegetation	4.06▼	4.36	4.27	3.42	4.24	4.34	4.04	4.21	4.34▲	4.09
Protection and ongoing management of threatened/endangered natural environment, by minimising activity in these sensitive areas	4.04	4.32	4.19	3.37	4.20	4.30	4.04	4.15	4.26	4.09
Picnic and gas BBQ facilities	4.13	4.26	4.06	4.54	4.14	4.33▲	4.05	4.11	4.05	4.25
Access to the Park from Quarter Sessions Road in the west and Sefton Road in the south	3.97	4.27▲	3.90	4.57	4.03	4.06	3.80▼	4.20▲	4.01	4.09
Bike tracks through the bushland that are specifically designed to minimise impact on threatened/endangered natural environment	3.95	4.18	3.86	4.42	3.99	4.10	4.14	3.86▼	3.92	4.08
Base	176	129	88	15*	378	118	104	171	180	213

▲▼ = A significantly higher/lower rating (by group)

*Caution: small base size

Scale: 1 = not at all appealing, 5 = very appealing

Those living in Ward B, and residents that have lived in the area for over 20 years, are more likely to find access to the Park from Quarter Sessions Road in the west and Sefton Road in the south appealing.

Appeal of Specific Features – Aided



Online

Q8. Listed below are some of the specific features mentioned in the Summary Draft Master Plan that could be included in the development of the Westleigh Park site. Please indicate how appealing, if at all, you find each of the potential features listed in the Summary, using the scale provided.

Table 2 of 2

	Location			Suburb		Time lived in the area			Children living at home	
	Ward A	Ward B	Ward C	Westleigh	Other	Up to 10 years	11-20 years	Over 20 years	None	One or more
Children's playground	4.01	4.04	3.92	4.18	4.00	4.18	3.89	3.95	3.86	4.12▲
Linking Westleigh Park to Ruddock Park to the west of Quarter Sessions Road via a shared walking and cycling path	3.88	4.16▲	4.01	4.56▲	3.98	4.21▲	3.78▼	3.99	3.96	4.03
Athletics facilities for use by athletics clubs and schools	3.73	3.93	3.92	4.11	3.83	3.79	3.76	3.93	3.78	3.89
Several turf surface and/or synthetic surface sports fields for community sports such as soccer, AFL, rugby league, rugby union, and/or cricket	3.73	3.68	3.85	3.86	3.74	3.76	3.78	3.70	3.59	3.87▲
Having a user-pays system for any purpose-built, high maintenance features such as adventure sports, etc.	3.45	3.52	3.19	3.63	3.41	3.61	3.18	3.43	3.42	3.42
Base	176	129	88	15*	378	118	104	171	180	213

▲ ▼ = A significantly higher/lower rating (by group)

*Caution: small base size

Scale: 1 = not at all appealing, 5 = very appealing

Those living in Ward B and Westleigh (caution, small sample), and newcomers to the area, are more likely to find the idea of linking Westleigh Park to Ruddock Park to be an appealing feature.

Appeal of Specific Features – Aided



Online

Q8. Listed below are some of the specific features mentioned in the Summary Draft Master Plan that could be included in the development of the Westleigh Park site. Please indicate how appealing, if at all, you find each of the potential features listed in the Summary, using the scale provided.

Table 1 of 2

	Q7a. Future visitation to Westleigh Park			Q11b. Frequency of visiting the Westleigh Park site in the past		Q13b. Used the existing bike trails within Westleigh Park		
	Frequently	Infrequently	Rarely/never	One or more times	Not at all	Have used at least once	Aware, have never used	Not aware
Walking tracks through the bushland that are specifically designed to minimise impact on threatened/endangered natural environment	4.50▲	4.34	3.88▼	4.31	4.27	3.93▼	4.46	4.30
Protection and improvement of bushland areas through extensive regeneration and revegetation	4.18	4.36▲	3.94▼	4.04	4.26	3.68▼	4.25	4.30▲
Protection and ongoing management of threatened/endangered natural environment, by minimising activity in these sensitive areas	4.12	4.34▲	3.88▼	4.00	4.22	3.77▼	4.22	4.23
Picnic and gas BBQ facilities	4.50▲	4.22	3.60▼	4.24	4.13	4.17	4.22	4.14
Access to the Park from Quarter Sessions Road in the west and Sefton Road in the south	4.40▲	4.09	3.53▼	4.34▲	3.96	4.14	4.23	3.98
Bike tracks through the bushland that are specifically designed to minimise impact on threatened/endangered natural environment	4.31▲	4.06	3.52▼	4.14	3.96	4.25	3.83	4.01
Base	121	179	93	95	298	53	79	261

Scale: 1 = not at all appealing, 5 = very appealing

▲▼ = A significantly higher/lower rating (by group)

Those that plan to visit Westleigh Park frequently are significantly more likely than other residents to find features such as walking tracks, picnic and BBQ facilities, access to the park from Quarter Sessions Road and Sefton Road, and bike tracks specifically designed to minimise impact on threatened/endangered natural environment to be more appealing.

Appeal of Specific Features – Aided



Online

Q8. Listed below are some of the specific features mentioned in the Summary Draft Master Plan that could be included in the development of the Westleigh Park site. Please indicate how appealing, if at all, you find each of the potential features listed in the Summary, using the scale provided.

Table 2 of 2

	Q7a. Future visitation to Westleigh Park			Q11b. Frequency of visiting the Westleigh Park site in the past		Q13b. Used the existing bike trails within Westleigh Park		
	Frequently	Infrequently	Rarely/ never	One or more times	Not at all	Have used at least once	Aware, have never used	Not aware
Children's playground	4.18	4.08	3.63▼	4.01	4.00	3.90	4.03	4.01
Linking Westleigh Park to Ruddock Park to the west of Quarter Sessions Road via a shared walking and cycling path	4.30▲	4.07	3.48▼	4.19	3.94	4.08	4.17	3.93
Athletics facilities for use by athletics clubs and schools	4.08▲	3.90	3.41▼	3.90	3.82	3.75	3.96	3.82
Several turf surface and/or synthetic surface sports fields for community sports such as soccer, AFL, rugby league, rugby union, and/or cricket	4.04▲	3.78	3.28▼	3.73	3.74	3.61	3.84	3.74
Having a user-pays system for any purpose-built, high maintenance features such as adventure sports, etc.	3.65▲	3.36	3.22	3.44	3.41	3.03	3.64	3.43
Base	121	179	93	95	298	53	79	261

Scale: 1 = not at all appealing, 5 = very appealing

▲▼ = A significantly higher/lower rating (by group)

Those that plan to visit Westleigh Park frequently are significantly more likely to find features such as linking Westleigh Park to Ruddock Park, athletics facilities, several turf surface sports fields and having a user pays system for purpose built, high maintenance features more appealing.

Suggestions For Westleigh Park Plan



Online

Q9. What additional features/attractions/activities, if any, would you like to see at Westleigh Park that are not included in the Draft Master Plan?

	N = 391
Variety of sport facilities/active recreation and events e.g. netball and basketball courts	12%
Cafes/restaurants/takeaway food kiosks	9%
Water recreation areas/facilities	9%
Smooth surface cycling tracks/facilities for road bikes and children	7%
Dog off leash area/walking trails/facilities	6%
Improved play areas and facilities for children	5%
Outdoor gym/exercise area	5%
Nothing/can't think of any/looks good	13%
Don't know/not sure	23%

Base: N = 391
Please see Appendix A for responses <5%

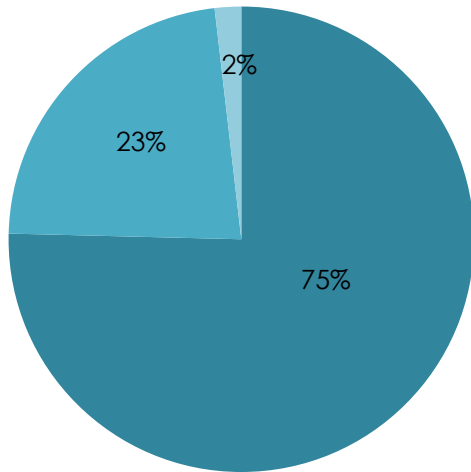
Common suggestions for additional features at Westleigh Park, based on an open-ended question, include having a variety of sport/active recreation facilities, more cafes/food options and water recreation areas.

Feeling Towards Draft Master Plan – Westleigh Park



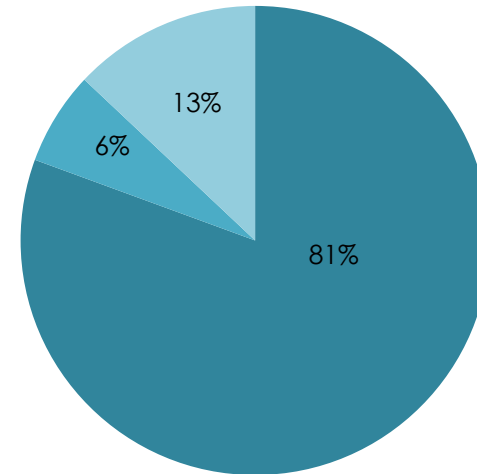
Online

Q10a. One of the aims of the Draft Master Plan for Westleigh Park is to have a mix/balance of 'active' recreation activities (such as sports ovals, dedicated mountain bike paths, etc) and 'passive' recreation activities (such as walking tracks, sightseeing opportunities, picnic facilities, etc). Based on what you now know, do you feel the Draft Master Plan:



- Has a good balance of 'active' and 'passive' recreation activities
- Gives too much priority to 'active' recreation activities
- Gives too much priority to 'passive' recreation activities

Q10b. Another of the aims of the Draft Master Plan for Westleigh Park is to have a balance between restoring and protecting the natural environment on site whilst also providing a diverse range of recreation, sports and mountain biking activities. Based on what you now know, do you feel the Draft Master Plan:



- Has a good balance of restoring and protecting the natural environment whilst also providing a diverse range of recreation, sports and mountain biking activities
- Gives too much priority to restoring and protecting the natural environment on site
- Gives too much priority to recreation, sports and mountain biking activities

Base: N = 391

Base: N = 391

75% of residents believe that the Draft Master Plan for Westleigh Park has a good balance of 'active' and 'passive' recreation activities – although a sizeable minority (23%) feel too much priority is given to active recreation (which is consistent with the open-ended responses on Slides 56 and 57).

However, 81% of residents believe the master plan has a good balance of restoring and protecting the natural environment whilst also providing a diverse range of recreation activities.

Feeling Towards the Balance of Recreational Activities in the Draft Master Plan – Westleigh Park



Q10a. One of the aims of the Draft Master Plan for Westleigh Park is to have a mix/balance of 'active' recreation activities (such as sports ovals, dedicated mountain bike paths, etc) and 'passive' recreation activities (such as walking tracks, sightseeing opportunities, picnic facilities, etc). Based on what you now know, do you feel the Draft Master Plan:

	Overall	Q7a. Future visitation to Westleigh Park			Q11b. Frequency of visiting the Westleigh Park site in the past		Q13b. Used the existing bike trails within Westleigh Park		
		Frequently	Infrequently	Rarely/never	One or more times	Not at all	Have used at least once	Aware, have never used	Not aware
Has a good balance of 'active' and 'passive' recreation activities	75%	74%	80%	69%	70%	77%	61%▼	71%	80%▲
Gives too much priority to 'active' recreation activities	23%	24%	18%	30%	27%	21%	30%	26%	20%
Gives too much priority to 'passive' recreation activities	2%	2%	2%	1%	3%	2%	9%▲	2%	0%▼
Base	391	121	177	92	95	296	53	79	259

Please see Appendix A for results by demographics

▲ ▼ = A significantly higher/lower percentage (by group)



Those that have used the existing bike trails within Westleigh Park are significantly more likely to believe the draft master plan gives too much priority to 'passive' recreation activities.

Feeling Towards the Balance of the Natural Environment in the Draft Master Plan – Westleigh Park



Online

Q10b. Another of the aims of the Draft Master Plan for Westleigh Park is to have a balance between restoring and protecting the natural environment on site whilst also providing a diverse range of recreation, sports and mountain biking activities. Based on what you now know, do you feel the Draft Master Plan:

	Overall	Q7a. Future visitation to Westleigh Park			Q11b. Frequency of visiting the Westleigh Park site in the past		Q13b. Used the existing bike trails within Westleigh Park		
		Frequently	Infrequently	Rarely/never	One or more times	Not at all	Have used at least once	Aware, have never used	Not aware
Has a good balance of restoring and protecting the natural environment whilst also providing a diverse range of recreation, sports and mountain biking activities	81%	84%	82%	73%	79%	81%	79%	75%	83%
Gives too much priority to restoring and protecting the natural environment on site	6%	11%▲	5%	3%	13%▲	4%	17%	10%	3%▼
Gives too much priority to recreation, sports and mountain biking activities	13%	5%▼	13%	24%▲	8%	15%	4%	15%	14%
Base	391	121	177	92	95	296	53	79	259

Please see Appendix A for results by demographics

▲ ▼ = A significantly higher/lower percentage (by group)

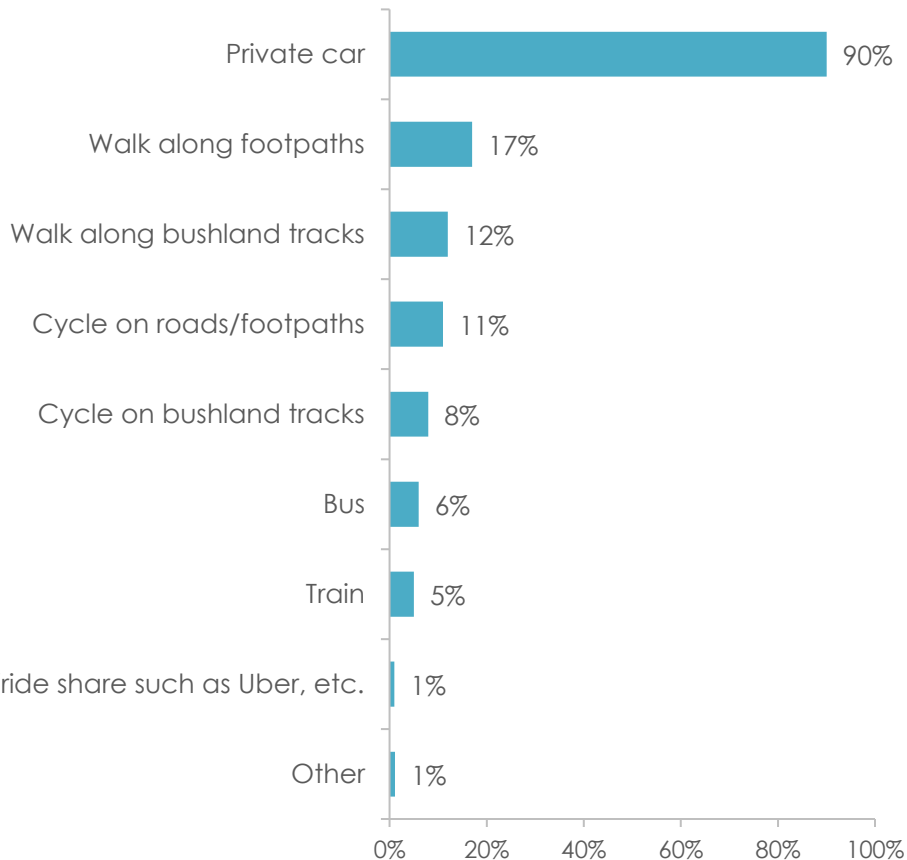
Residents that plan to visit Westleigh Park at least once every two or three weeks and those that have visited the site at least once in the last 12 months are significantly more likely than other residents to believe the draft master plan gives too much priority to restoring and protecting the natural environment on site.

Method of Travel/Entrance to Westleigh Park

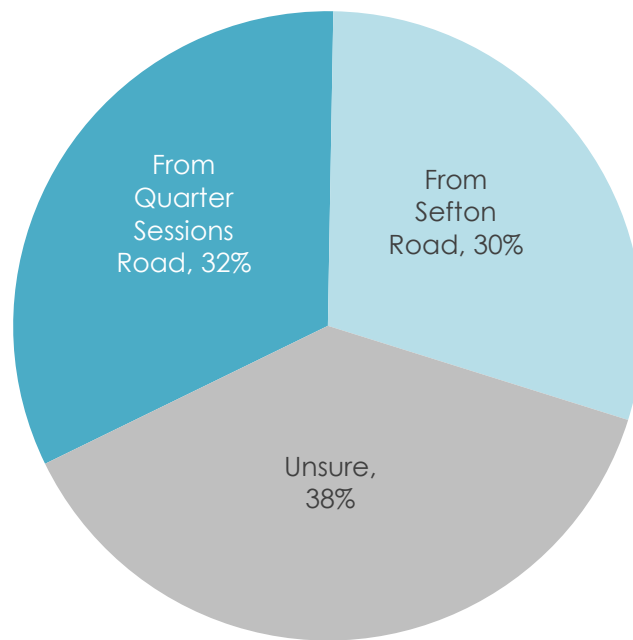


Online

Q11a. If you were to visit Westleigh Park, how would you most likely travel to the site?



Q11b. [If 'Private Car' on Q11a] If you were to go by private car to Westleigh Park, would you most likely enter the Park from Quarter Sessions Road to the West, or from Sefton Road to the South?



Base: N = 351

Base: N = 391

90% of residents suggested that if they were to visit Westleigh Park, they would most likely arrive via a private car. One third of those that would travel via private car stated they would most likely enter the park from Quarter Sessions Road, and one third mentioned they would enter from Sefton Road. Those living in Ward B/Westleigh are significantly more likely to walk or cycle on footpaths to get to the site.

Method of Travel/Entrance to Westleigh Park



Online

Q11a. If you were to visit Westleigh Park, how would you most likely travel to the site?

	Overall	Q7a. Future visitation to Westleigh Park			Q11b. Frequency of visiting the Westleigh Park site in the past		Q13b. Used the existing bike trails within Westleigh Park		
		Frequently	Infrequently	Rarely/never	One or more times	Not at all	Have used at least once	Aware, have never used	Not aware
Private car	90%	83%▼	96%▲	90%	79%▼	94%	71%▼	90%	95%▲
Walk along footpaths	17%	33%▲	11%▼	6%▼	35%▲	11%	44%▲	20%	10%▼
Walk along bushland tracks	12%	17%	11%	7%	23%▲	8%	28%▲	16%	7%▼
Cycle on roads/footpaths	11%	21%▲	9%	2%▼	26%▲	6%	41%▲	7%	6%▼
Cycle on bushland tracks	8%	15%▲	7%	1%▼	20%▲	4%	36%▲	1%▼	4%▼
Bus	6%	9%	5%	5%	4%	7%	4%	1%▼	8%▲
Train	5%	5%	5%	6%	3%	6%	4%	1%▼	6%
Taxi/ride share such as Uber, etc.	1%	2%	1%	0%	0%	1%	0%	0%	1%
Other	1%	1%	0%▼	3%	1%	1%	0%	1%	1%
Base	391	121	177	92	95	296	53	79	259

Please see Appendix A for results by demographics

▲▼ = A significantly higher/lower percentage (by group)

Residents that plan to visit Westleigh Park frequently are significantly more likely to suggest they will travel to the site via walking along footpaths and cycling on roads/footpaths and bushland tracks.

Entrance to Westleigh Park



Online

Q11b. [If 'Private Car' on Q11a] If you were to go by private car to Westleigh Park, would you most likely enter the Park from Quarter Sessions Road to the West, or from Sefton Road to the South?

	Overall	Q7a. Future visitation to Westleigh Park			Q11b. Frequency of visiting the Westleigh Park site		Q13b. Used the existing bike trails within Westleigh Park		
		Frequently	Infrequently	Rarely/never	One or more times	Not at all	Have used at least once	Aware, have never used	Not aware
From Quarter Sessions Road	32%	40%	31%	26%	46%▲	29%	60%▲	34%	28%▼
From Sefton Road	30%	31%	32%	23%	34%	28%	25%	38%	28%
Unsure	38%	29%	37%	51%▲	21%▼	43%	15%▼	28%	44%▲
Base	351	100	168	83	75	276	38	70	244

▲ ▼ = A significantly higher/lower percentage (by group)

Those that have visited the Westleigh Park site at least once in the last 12 months, and those that have used the existing bike trails within Westleigh Park, are significantly more likely than other residents to suggest they would enter the Park from Quarter Sessions Road.

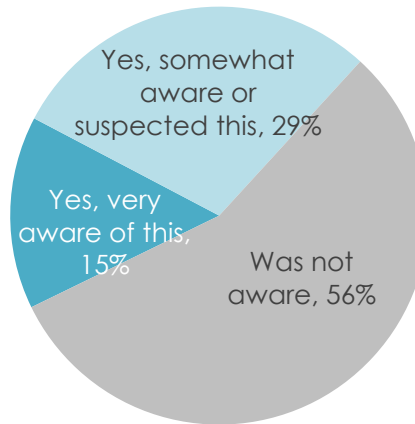
Awareness of Environmental Value of the Site



Q12. Before completing this survey, were you aware that the bushland on the Westleigh Park site is of high environmental value, containing endangered flora and fauna?

	Overall	Gender		Age			Ratepayer status		Suburb	
		Male	Female	18-44	45-64	65+	Ratepayer	Non-ratepayer	Westleigh	Other
Aware (%)	44%	50%	39%	42%	37%	60%▲	45%	38%	83%▲	42%
Base	388	185	203	168	138	82	339	49	15*	373

	Location			Length of time lived in area			Children living at home	
	Ward A	Ward B	Ward C	Up to 10 years	11-20 years	Over 20 years	None	One or more
Aware (%)	40%	48%	47%	34%▼	48%	49%	50%▲	39%
Base	174	127	87	116	102	170	177	210



▲ ▼ = A significantly higher/lower percentage (by group)

Base: N = 388
*Caution: small base size

Overall, 44% of residents are at least somewhat aware that the bushland on the Westleigh Park site is of high environmental value, containing endangered flora and fauna. Older residents, those living in Westleigh (caution, small sample) and those that do not have children living at home, are significantly more likely to be aware of this.

Awareness of Environmental Value of the Site



Q12. Before completing this survey, were you aware that the bushland on the Westleigh Park site is of high environmental value, containing endangered flora and fauna?

	Overall	Q7a. Future visitation to Westleigh Park			Q11b. Frequency of visiting the Westleigh Park site in the past		Q13b. Used the existing bike trails within Westleigh Park		
		Frequently	Infrequently	Rarely/never	One or more times	Not at all	Have used at least once	Aware, have never used	Not aware
Aware (%)	44%	49%	47%	32%▼	65%▲	37%	70%▲	61%▲	33%▼
Base	388	119	176	92	95	293	53	79	256

Base: N = 388

▲ ▼ = A significantly higher/lower percentage (by group)

Those that have visited the Westleigh Park site in the past 12 months – and those who have used or are aware of the existing bike trails – are significantly more likely than other residents to be at least somewhat aware that the bushland on the Westleigh Park site is of high environmental value, containing endangered flora and fauna.

Appeal of Features by Awareness of Environmental Value



- Q8. Listed below are some of the specific features mentioned in the Summary Draft Master Plan that could be included in the development of the Westleigh Park site. Please indicate how appealing, if at all, you find each of the potential features listed in the Summary, using the scale provided.
- Q12. Before completing this survey, were you aware that the bushland on the Westleigh Park site is of high environmental value, containing endangered flora and fauna?

	Overall	Q12. Awareness of environmental value		
		Yes, very aware of this	Yes, somewhat aware or suspected this	Was not aware
Protection and improvement of bushland areas through extensive regeneration and revegetation	4.20	4.55▲	4.17	4.13
Protection and ongoing management of threatened/ endangered natural environment, by minimising activity in these sensitive areas	4.17	4.54▲	4.12	4.09
Bike tracks through the bushland that are specifically designed to minimise impact on threatened/ endangered natural environment	4.01	3.87	4.12	3.99
Walking tracks through the bushland that are specifically designed to minimise impact on threatened/ endangered natural environment	4.28	4.40	4.39	4.20
Base	393	58	113	217

▲ ▼ = A significantly higher/lower rating (by group)

Four of the 11 potential features for Westleigh Park (see Slide 58 earlier) specifically dealt with environmental protection. We have repeated those four attributes above – cross analysed by awareness of the high environmental values (previous 2 slides). Those who are very aware that the bushland on the Westleigh Park site is of high environmental value provided significantly higher appeal scores for the two specific ‘protection’ attributes than did other residents.

Awareness of Mountain Bike Trails

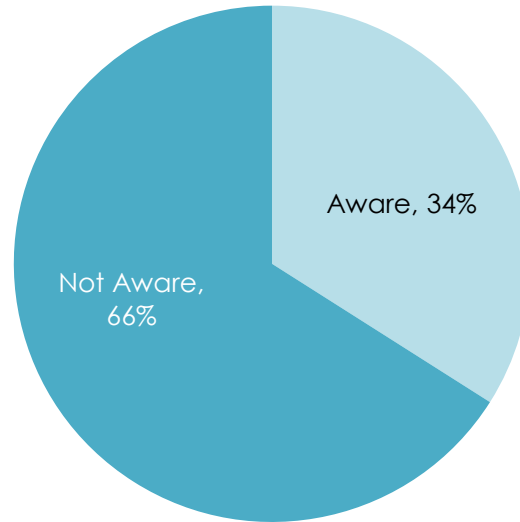


Online

Q13a. Before completing this survey, were you aware that there are existing mountain bike trails within Westleigh Park?

	Overall	Gender		Age			Ratepayer status		Suburb	
		Male	Female	18-44	45-64	65+	Ratepayer	Non-ratepayer	Westleigh	Other
Yes %	34%	37%	32%	43%▲	28%	25%▼	33%	44%	83%▲	32%
Base	388	185	203	168	138	82	339	49	15	373

	Location			Length of time lived in area			Children living at home	
	Ward A	Ward B	Ward C	Up to 10 years	11-20 years	Over 20 years	None	One or more
Yes %	34%	41%	25%	37%	35%	31%	25%	42%▲
Base	174	127	87	116	102	170	177	210



Base: N = 388

▲▼ = A significantly higher/lower percentage (by group)

34% of residents were already aware that there are existing mountain bike trails within Westleigh Park, with younger residents, those living in Westleigh (caution, small sample) and those with children living at home being more likely to be aware of this.

Usage of Mountain Bike Trails

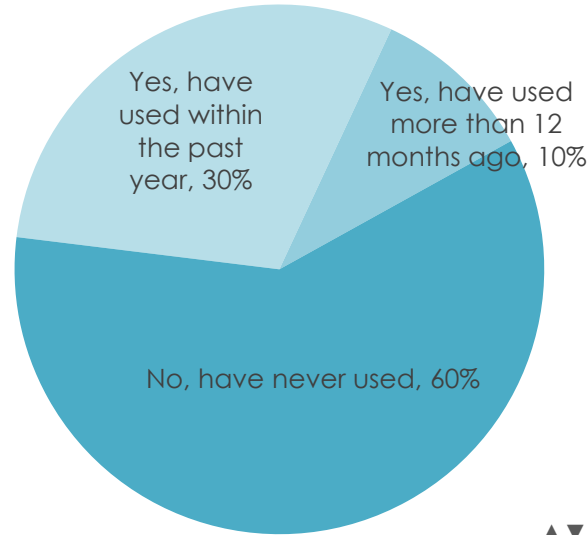


Online

Q13b. [If 'aware' on Q13a] Have you personally used those existing mountain bike trails within Westleigh Park?

	Overall	Gender		Age			Ratepayer status		Suburb	
		Male	Female	18-44	45-64	65+	Ratepayer	Non-ratepayer	Westleigh	Other
Yes ever used %	40%	43%	38%	53%▲	37%	3%▼	40%	44%	60%	38%
Base	132	68	64	73	38	21	110	22	13*	119

	Location			Length of time lived in area			Children living at home	
	Ward A	Ward B	Ward C	Up to 10 years	11-20 years	Over 20 years	None	One or more
Yes ever used %	36%	46%	39%	40%	52%	33%	22%	49%▲
Base	59	52	22	43	36	53	44	88



Base: N = 132 (asked of those aware of the existing trails)
 *Caution: small base size

▲▼ = A significantly higher/lower percentage (by group)

For those aware of the existing mountain bike trails within Westleigh Park, 40% mentioned they had used these trails before (which equates to 14% of the total online sample). Younger residents and those with children under the age of 18 living at home are more likely to have used these trails.

Mountain Biking



Online

Q10. And for each of those types of outdoor recreation spaces, could you please tell me whether you think we need more, the same or less of them in the Hornsby Shire.

Q13b. [If 'aware' on Q13a] Have you personally used those existing mountain bike trails within Westleigh Park?

% Wanting 'More'

	Overall (Phone Total)	Overall (Phone – those who did online as well)	Q13b. Used the existing bike trails		
			Yes, have ever used	Aware, have never used	Not aware
Bushland tracks for cycling/mountain biking on	39%	38%	74%▲	41%	36%▼
Base	700	388	53	79	256

▲ ▼ = A significantly higher/lower percentage (by group)

On the initial Phone survey respondents were asked whether they felt there was a need for more/the same/less of a range of outdoor recreation spaces. The table above reports the 'More' score for 'Bushland tracks for cycling/mountain biking on', crossed by whether respondents had ever used the existing trails at Westleigh Park. As can be seen, almost three quarters of those who have used the trails at Westleigh Park said upfront that more trails were needed in the Hornsby Shire.

Design & Management of Mountain Bike Trails

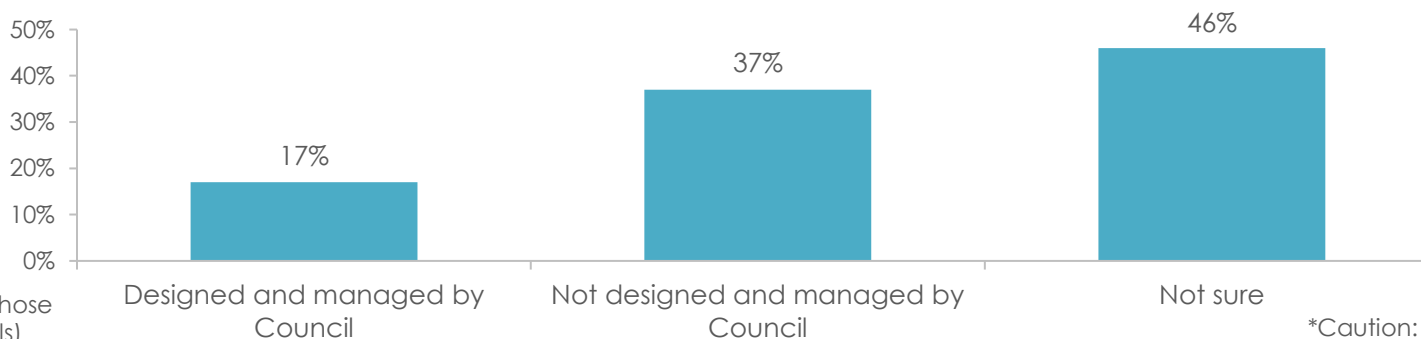


Online

Q13c. [If 'aware' on Q13a] As far as you are aware, are the existing mountain bike trails within Westleigh Park designed and managed by Council, or not?

	Overall	Gender		Age			Ratepayer status		Suburb	
		Male	Female	18-44	45-64	65+	Ratepayer	Non-ratepayer	Westleigh	Other
Designed and managed by Council	17%	13%	22%	16%	23%	11%	14%	30%	11%	18%
Base	132	68	64	73	38	21	110	22	13*	119

	Location			Length of time lived in area			Children living at home		Q13b. Used the existing bike trails	
	Ward A	Ward B	Ward C	Up to 10 years	11-20 years	Over 20 years	None	One or more	Yes, have ever used	Aware, have never used
Designed and managed by Council	19%	16%	15%	20%	18%	15%	12%	20%	22%	14%
Base	59	52	22	43	36	53	44	88	53	79



Base: N = 132 (asked of those aware of the existing trails)

*Caution: small base size

Almost one in two of those aware of the existing trails (46% - or 16% of the total sample) were not sure who managed the bike trails at Westleigh Park. Only 17% of those aware (or 6% of the total sample) thought they were designed and managed by Council.

4. Linking the Parks



Detailed Results

1. Outdoor Behaviours

2. Hornsby Park

3. Westleigh Park

4. Linking the Parks

5. Satisfaction with Consultation

This section summarises the results of one question from the Online survey about linking the two Parks.

Likelihood of Using a Link Between Parks

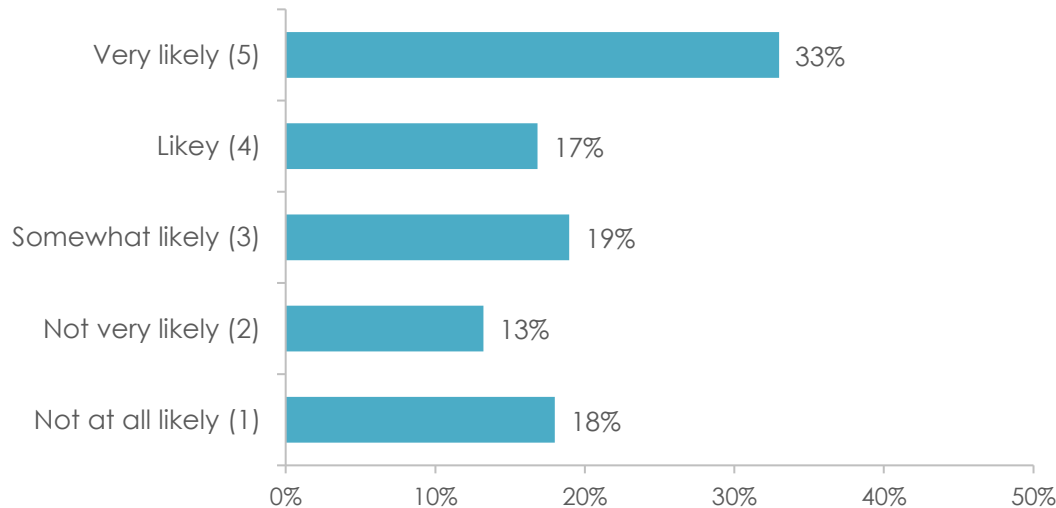


Online

Q14. How likely, if at all, would you be to use a link between Hornsby Park and Westleigh Park in the south via a cycling and walking track through a mix of bushland and existing footpaths.

	Overall	Gender		Age			Ratepayer status	
		Male	Female	18-44	45-64	65+	Ratepayer	Non-ratepayer
Mean rating	3.34	3.25	3.42	3.78▲	3.34	2.41▼	3.25	3.95▲
Base	382	182	200	164	138	80	335	47

	Location			Length of time lived in area			Children living at home	
	Ward A	Ward B	Ward C	Up to 10 years	11-20 years	Over 20 years	None	One or more
Mean rating	3.23	3.62▲	3.13	3.76▲	3.37	3.02▼	2.92	3.69▲
Base	169	127	86	116	102	165	174	208



Base: N = 382

Scale: 1 = not at all likely, 5 = very likely
▲▼ = A significantly higher/lower rating (by group)

69% of residents indicated they would be at least somewhat likely to use a link between the two parks through a mix of bushland and existing footpaths. Younger residents, those living in Ward B, newcomers to the area and those with children at home are significantly more likely to say this.

Likelihood of Using a Link Between Parks



Online

Q14. How likely, if at all, would you be to use a link between Hornsby Park and Westleigh Park in the south via a cycling and walking track through a mix of bushland and existing footpaths.

	Overall	Q1a. Future visitation to Hornsby Park			Q7a. Future visitation to Westleigh Park		
		Frequently	Infrequently	Rarely/never	Frequently	Infrequently	Rarely/never
Mean rating	3.34	3.88▲	3.03▼	2.11▼	4.13▲	3.30	2.36▼
Base	382	172	180	31	119	173	90

	Q13b. Used the existing bike trails within Westleigh Park			Q9a. Walking or jogging on bushland tracks		Q9a. Cycling/mountain biking on bushland tracks	
	Have used at least once	Aware, have never used	Not aware	At least once every couple of weeks	Less than once every month or few months	At least once every couple of weeks	Less than once every month or few months
Mean rating	4.70▲	3.21	3.10▼	3.89▲	2.98	4.54▲	3.12
Base	51	76	255	150	232	58	324

▲▼ = A significantly higher/lower rating (by group)

Those that plan to visit both Hornsby Park and Westleigh Park at least once every two or three weeks in the future, those that have used the bike trails within Westleigh Park, those that walk or jog on bushland tracks at least once every couple of weeks, and those that participate in cycling/mountain biking on bushland tracks at least once every couple of weeks are significantly more likely than other residents to indicate they would use a link between the two parks.

5. Satisfaction with Consultation



Detailed Results

1. Outdoor Behaviours

2. Hornsby Park

3. Westleigh Park

4. Linking the Parks

5. Satisfaction with Consultation

This section summarises the results of one question from the Online survey about satisfaction with the community engagement.



Satisfaction with Community Consultation

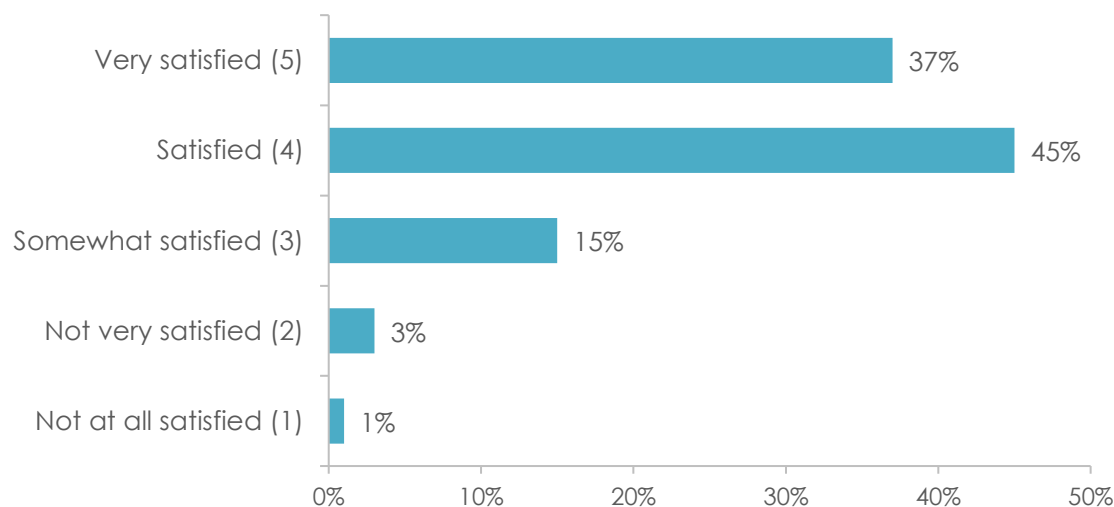


Online

Q15. Finally, how satisfied are you with this community consultation undertaken by Council?

	Overall 2021	Gender		Age			Ratepayer status	
		Male	Female	18-44	45-64	65+	Ratepayer	Non-ratepayer
Mean rating	4.15	4.09	4.20	4.15	4.14	4.15	4.13	4.27
Base	382	182	200	164	138	80	335	47

	Location			Length of time lived in area			Children living at home	
	Ward A	Ward B	Ward C	Up to 10 years	11-20 years	Over 20 years	None	One or more
Mean rating	4.05	4.26	4.18	4.23	4.05	4.15	4.12	4.17
Base	169	127	86	116	102	165	174	208



Base: N = 382

Scale: 1 = not at all satisfied, 5 = very satisfied

The majority (96%) of residents are at least somewhat satisfied with the community consultation undertaken by Council, with no significant differences across demographics.



Appendix A: Additional Analyses

Most Appealing Aspect of Hornsby Park – Unaided



Online

Q1b. What, if anything, do you find most appealing about the proposed redevelopment of the Hornsby Park site?

N = 396		N = 396	
Parks, bushland and green open spaces	30%	Picnic and BBQ areas	4%
Walking tracks	18%	Cafes	3%
Canopy walk	17%	Something new and exciting	3%
Lake / water recreation area	12%	Accessibility e.g. suitable for wheelchairs and prams	2%
General improvement to the local area/a good community area/nice tourist attraction	11%	Carparking and access	1%
Playgrounds	10%	Dog friendly area	1%
Sporting fields and facilities	10%	Outdoor gym	1%
Cycle paths / bike tracks	9%	Amphitheatre	<1%
Good use of existing land	9%	Eco-lodges	<1%
Location	7%	Geological features e.g. rock formations	<1%
Family friendly space	6%	Shuttle bus service	<1%
Good variety of facilities/activities	6%	Don't know/nothing	4%



Least Appealing Aspect of Hornsby Park – Unaided



Online

Q1c. And what, if anything, do you find least appealing about the proposed redevelopment of the Hornsby Park site?

	N = 396		N = 396
Availability of parking	10%	Larger variety of sporting facilities	1%
Transport infrastructure, access and traffic congestion	10%	Limited accessibility for prams, disabled and elderly people	1%
Lake/water recreation area e.g. maintenance, safety concerns	7%	Noise considerations	1%
Planning and design considerations	5%	Not enough picnic, BBQ and seating areas	1%
Cost/resource allocation	4%	Size / crowding	1%
Canopy walk	3%	Use of synthetic turf	1%
Lack of shade and sheltered areas	3%	Would like to see the park better linked to other parks and trails	1%
Location	3%	Eco lodges	<1%
Loss of natural bushland/animal habitats	3%	Needs to be more dog friendly	<1%
Not enough cycleways/bike trails and facilities	3%	No plans to visit the site	<1%
The children's playgrounds/recreation areas could be better	3%	No running track	<1%
Development process e.g. time taken to build, not following through on promises	2%	Not enough trees	<1%
Not enough cafes or shops	2%	Only caters to the needs of specific groups	<1%
Safety and security considerations	2%	Rock climbing	<1%
Too many sports fields	2%	Signage	<1%
Concerns about the lift	1%	Not sure/don't know	11%
Lack of amenities such as public toilets and drinking fountains	1%	Nothing/can't think of any improvements	32%



Suggestions For Hornsby Park Draft Master Plan



Online

Q3. What additional features/attractions/activities, if any, would you like to see at Hornsby Park that are not included in the Draft Master Plan?

	N = 394		N = 394
Acknowledgment/education about Aboriginal history and significance	3%	More open space/recreational areas	1%
Better accessibility/facilities for prams, disabled and elderly people	3%	Open air theatre	1%
Free parking/usage for residents and paid usage for others	3%	Other leisure activities e.g. massage, model boats	1%
Smooth surface cycling tracks/facilities for road bikes and children	3%	Quiet spaces for reading, meditation or relaxation	1%
Spaces available to book/hire for functions and events	3%	Safety measures such as CCTV and park rangers	1%
Community events, markets and festivals	2%	School activities/holiday activities	1%
Connections to other parks, bike tracks etc	2%	Skate park	1%
Designated walking trails/cycling trails	2%	Valuing/restoring historical buildings and sites	1%
Facilities for concert or theatre performances	2%	Bushfire safety and prevention	<1%
Indoor sports/multi-purpose centre	2%	Camping/overnight experiences	<1%
More garden areas e.g. community gardens and botanic gardens	2%	Electric vehicle charging stations	<1%
Mountain bike/dirt bike tracks	2%	Emergency alert stations and first aid	<1%
Outdoor gym/exercise area	2%	Improved mobile phone reception	<1%
Sensory/interactive experiences and animal encounters	2%	Information centre/gift shop	<1%
Walking tracks/bush walking trails	2%	Lighting facilities at night	<1%
Ability to fly drones	1%	No standout attraction	<1%
Activities for the elderly	1%	Noise restrictions/reduction measures	<1%
Allowing fishing in the lake	1%	Not interested/doesn't appeal to me	<1%
Conservation and protection of natural environment/habitats	1%	Nursery	<1%
Fewer sports fields	1%	Restrictions on behaviours and speed limits to ensure safety	<1%
Improved access by public transport	1%	Sculptures/art murals	<1%
Improved water safety around the lake e.g. fencing, lifeguards	1%	Training facilities for emergency teams e.g. SES, Fire and Rescue	<1%

Feeling Towards the Balance of Activities in the Draft Master Plan – Hornsby Park



Online

Q4a. One of the aims of the Draft Master Plan for Hornsby Park is to have a mix/balance of 'active' recreation activities (such as sports fields, playground area, mountain bike trails, adventure activities, etc) and 'passive' recreation activities (such as walking tracks, sightseeing opportunities, picnic facilities, etc). Based on what you now know, do you feel the Draft Master Plan:

	Overall	Gender		Age			Ratepayer status	
		Male	Female	18-44	45-64	65+	Ratepayer	Non-ratepayer
Has a good balance of 'active' and 'passive' recreation activities	85%	81%	90%▲	84%	88%	83%	85%	87%
Gives too much priority to 'active' recreation activities	9%	11%	7%	6%	9%	16%▲	9%	10%
Gives too much priority to 'passive' recreation activities	6%	8%	4%	10%▲	3%	1%▼	6%	4%
Base	394	189	205	170	140	84	345	49

	Location			Suburb		Time lived in the area			Children living at home	
	Ward A	Ward B	Ward C	Hornsby/Asquith/Waitara	Other	Up to 10 years	11-20 years	Over 20 years	None	One or more
Has a good balance of 'active' and 'passive' recreation activities	82%	90%	86%	90%	84%	83%	87%	86%	84%	86%
Gives too much priority to 'active' recreation activities	11%	6%	10%	8%	9%	7%	8%	11%	14%▲	5%
Gives too much priority to 'passive' recreation activities	7%	4%	4%	2%	7%	10%▲	6%	3%	2%▼	8%
Base	175	130	90	89	305	122	103	169	179	215

▲ ▼ = A significantly higher/lower percentage (by group)



Feeling Towards Actions for the Natural Environment in the Draft Master Plan – Hornsby Park



Online

Q4b. Another of the aims of the Draft Master Plan for Hornsby Park is to have a balance between restoring and protecting the natural environment on site whilst also providing a diverse range of recreation, sports and mountain biking activities. Based on what you now know, do you feel the Draft Master Plan:

	Overall	Gender		Age			Ratepayer status	
		Male	Female	18-44	45-64	65+	Ratepayer	Non-ratepayer
Has a good balance of restoring and protecting the natural environment whilst also providing a diverse range of recreation activities	83%	82%	84%	80%	85%	84%	84%	77%
Gives too much priority to recreation activities	10%	9%	11%	13%	6%	11%	9%	23%▲
Gives too much priority to restoring and protecting the natural environment on site	7%	9%	5%	7%	8%	5%	8%	0%
Base	393	188	205	170	140	83	344	49

▲ ▼ = A significantly higher/lower percentage (by group)



Feeling Towards Actions for the Natural Environment in the Draft Master Plan – Hornsby Park



Q4b. Another of the aims of the Draft Master Plan for Hornsby Park is to have a balance between restoring and protecting the natural environment on site whilst also providing a diverse range of recreation, sports and mountain biking activities. Based on what you now know, do you feel the Draft Master Plan:

	Location			Suburb		Time lived in the area			Children living at home	
	Ward A	Ward B	Ward C	Hornsby/ Asquith/ Waitara	Other	Up to 10 years	11-20 years	Over 20 years	None	One or more
Has a good balance of restoring and protecting the natural environment whilst also providing a diverse range of recreation activities	81%	86%	81%	86%	82%	77%	85%	86%	82%	83%
Gives too much priority to recreation activities	8%	10%	15%	10%	11%	13%	11%	8%	12%	9%
Gives too much priority to restoring and protecting the natural environment on site	11%▲	4%	3%	4%	8%	10%	4%	6%	6%	8%
Base	175	130	89	89	305	122	103	168	179	215

▲▼ = A significantly higher/lower percentage (by group)



Method of Travel to Hornsby Park



Online

Q5. If you were to visit Hornsby Park, how would you most likely travel to the site?

	Overall	Gender		Age			Ratepayer status	
		Male	Female	18-44	45-64	65+	Ratepayer	Non-ratepayer
Private car	91%	91%	91%	93%	89%	89%	92%	86%
Walk along footpaths	25%	23%	27%	28%	28%	16%▼	25%	26%
Walk along bushland tracks	18%	18%	18%	20%	17%	15%	17%	22%
Cycle on roads/footpaths	15%	16%	13%	19%▲	13%	8%▼	12%	31%▲
Train	12%	15%	10%	10%	13%	15%	12%	13%
Bus	12%	12%	11%	14%	10%	12%	11%	19%
Cycle on bushland tracks	10%	14%	7%	16%▲	8%	3%▼	10%	13%
Taxi/ride share such as uber	<1%	1%	0%	0%	0%	2%▲	0%	0%
Other	11%	2%	1%	0%▼	3%▲	1%	1%	0%
Base	393	188	205	170	140	83	344	49

▲ ▼ = A significantly higher/lower percentage (by group)



Method of Travel to Hornsby Park



Online

Q5. If you were to visit Hornsby Park, how would you most likely travel to the site?

	Location			Suburb		Time lived in the area			Children living at home	
	Ward A	Ward B	Ward C	Hornsby/ Asquith/ Waitara	Other	Up to 10 years	11-20 years	Over 20 years	None	One or more
Private car	92%	87%	95%	78%▼	95%	93%	88%	92%	89%	92%
Walk along footpaths	25%	39%▲	8%▼	59%▲	16%	30%	26%	21%	24%	27%
Walk along bushland tracks	19%	24%▲	7%▼	32%▲	14%	23%	19%	14%	16%	20%
Cycle on roads/footpaths	16%	21%▲	2%▼	26%▲	11%	16%	15%	13%	8%	20%▲
Train	12%	10%	16%	6%	14%	7%	17%	13%	13%	12%
Bus	10%	13%	13%	15%	11%	11%	18%	9%	10%	13%
Cycle on bushland tracks	13%	12%	2%▼	13%	10%	8%	15%	9%	6%	14%▲
Taxi/ride share such as uber	0%▼	1%	0%	1%	0%	0%	0%	1%	1%	0%
Other	0%	2%	3%	1%	1%	1%	2%	1%	1%	1%
Base	175	130	89	89	305	122	103	168	179	215

▲ ▼ = A significantly higher/lower percentage (by group)



Most Appealing Aspect of Westleigh Park – Unaided



Online

Q7b. What, if anything, do you find most appealing about the proposed redevelopment of the Westleigh Park site?

	N = 396		N = 396
Sporting fields and facilities	27%	Caters to the needs of the community	3%
Open space for recreation	9%	Planning and development	3%
Cycle paths/bike tracks	6%	Location	2%
Multi-use/multi-purpose facilities	6%	Park design/layout	2%
Parks, bushland and green spaces	6%	Re-purposing land/land improvements	2%
Family friendly space	5%	Connection to other walking trails/bushland	1%
General improvement to the local area	5%	Picnic areas	1%
Walking tracks	5%	Something new and exciting	1%
Playgrounds	4%	Dog friendly area	<1%
Carparking and access	3%	Don't know/nothing	10%



Least Appealing Aspect of Westleigh Park – Unaided



Online

Q7c. And what, if anything, do you find least appealing about the proposed redevelopment of the Westleigh Park site?

	N=395		N=395
Transport infrastructure, access and traffic congestion	12%	Noise considerations	1%
Too many sports fields/not enough open spaces and recreation areas	9%	Not enough cafes or shops	1%
Availability of parking	7%	Not enough off leash dog areas	1%
Not enough variety of sporting facilities e.g. no tennis or netball courts	7%	Not enough walking trails	1%
Location	6%	Not ideal for younger families and older residents	1%
Loss of natural bushland/animal habitats	5%	Safety and security considerations	1%
Do not plan to use the site	4%	Size/crowding	1%
Improvements to playground space e.g. larger, more variety	3%	Too many hills/stairs	1%
Picnic areas and seating	3%	Challenges in sharing amenities	<1%
More shade/sheltered areas	2%	Lack of amenities	<1%
Not enough cycleways/ bike facilities	2%	Lift access	<1%
Planning and design considerations	2%	Limited disabled parking and wheelchair access	<1%
Removal of bike trails	2%	Too much development	<1%
Use of synthetic turf	2%	Not sure/don't know	11%
Cost/resource allocation	1%	Nothing/can't think of any improvements	27%
Insufficient waste and recycling facilities	1%		



Suggestions For Westleigh Park Plan



Online

Q9. What additional features/attractions/activities, if any, would you like to see at Westleigh Park that are not included in the Draft Master Plan?

	N = 391		N = 391
Improved car parking/road access	4%	Other leisure activities e.g. areas to fly drones, massage centres	1%
Walking tracks/bush walking trails	4%	Quiet spaces for reading, meditation or relaxation	1%
Mountain bike/dirt bike tracks	3%	Safety measures such as CCTV and park rangers	1%
Public toilets and amenities	3%	Sensory/interactive experiences and animal encounters	1%
BBQ/picnic facilities	2%	Skate park	1%
More garden areas e.g. community gardens and botanic gardens	2%	Spaces available to book/hire for functions and events	1%
More open space/recreational areas	2%	Sporting grandstand/viewing facilities	1%
Shade, shelter and seating	2%	Art murals, sculptures and exhibitions	<1%
Wide and accessible walkways with seating	2%	Bike hire	<1%
Acknowledgment/education about Aboriginal history and significance	1%	Bushfire safety and prevention	<1%
Better accessibility/facilities for prams, disabled and elderly people	1%	Camping/overnight experiences	<1%
Connections to other parks, bike tracks, etc.	1%	Community events, markets and festivals	<1%
Conservation and protection of natural environment/ habitats	1%	Electric vehicle charging stations	<1%
Designated walking trails/cycling trails	1%	Facilities for concert or theatre performances	<1%
Educational facilities and guided tours/eco tours	1%	Fewer sports fields	<1%
Free parking/usage for residents and paid usage for others	1%	Information centre/gift shop	<1%
Improved access by public transport	1%	Lighting facilities at night	<1%
Indoor sports/multi-purpose centre	1%	Planning and development considerations	<1%
Information about the area (plants, wildlife, history)	1%	School activities/holiday activities	<1%
Not interested/doesn't appeal to me	1%		



Feeling Towards the Balance of Activities in the Draft Master Plan– Westleigh Park



Online

Q10a. One of the aims of the Draft Master Plan for Westleigh Park is to have a mix/balance of 'active' recreation activities (such as sports ovals, dedicated mountain bike paths, etc) and 'passive' recreation activities (such as walking tracks, sightseeing opportunities, picnic facilities, etc). Based on what you now know, do you feel the Draft Master Plan:

	Overall	Gender		Age			Ratepayer status	
		Male	Female	18-44	45-64	65+	Ratepayer	Non-ratepayer
Has a good balance of 'active' and 'passive' recreation activities	75%	79%	72%	72%	80%	75%	77%	67%
Gives too much priority to 'active' recreation activities	23%	17%▼	28%	26%	18%	25%	21%	33%
Gives too much priority to 'passive' recreation activities	2%	4%▲	0%	2%	2%	1%	2%	0%
Base	391	187	204	170	139	82	339	51

	Location			Suburb		Time lived in the area			Children living at home	
	Ward A	Ward B	Ward C	Westleigh	Other	Up to 10 years	11-20 years	Over 20 years	None	One or more
Has a good balance of 'active' and 'passive' recreation activities	78%	72%	75%	71%	76%	78%	77%	73%	73%	78%
Gives too much priority to 'active' recreation activities	20%	28%	20%	29%	23%	20%	22%	25%	26%	20%
Gives too much priority to 'passive' recreation activities	2%	0%	5%▲	0%	2%	2%	1%	2%	1%	3%
Base	174	129	88	15*	375	118	103	170	179	211

*Caution: Small base size

▲ ▼ = A significantly higher/lower percentage (by group)



Feeling Towards Actions for the Natural Environment in the Draft Master Plan – Westleigh Park



Q10b. Another of the aims of the Draft Master Plan for Westleigh Park is to have a balance between restoring and protecting the natural environment on site whilst also providing a diverse range of recreation, sports and mountain biking activities. Based on what you now know, do you feel the Draft Master Plan:

Table 1 of 2

	Overall	Gender		Age			Ratepayer status	
		Male	Female	18-44	45-64	65+	Ratepayer	Non-ratepayer
Has a good balance of restoring and protecting the natural environment whilst also providing a diverse range of recreation, sports and mountain biking activities	81%	80%	82%	82%	79%	81%	81%	80%
Gives too much priority to restoring and protecting the natural environment on site	6%	9%	4%	7%	8%	3%	7%	4%
Gives too much priority to recreation, sports and mountain biking activities	13%	11%	14%	11%	14%	16%	12%	17%
Base	391	187	204	170	139	82	339	51





Online

Feeling Towards Actions for the Natural Environment in the Draft Master Plan – Westleigh Park

Q10b. Another of the aims of the Draft Master Plan for Westleigh Park is to have a balance between restoring and protecting the natural environment on site whilst also providing a diverse range of recreation, sports and mountain biking activities. Based on what you now know, do you feel the Draft Master Plan:

Table 2 of 2

	Location			Suburb		Time lived in the area			Children living at home	
	Ward A	Ward B	Ward C	Westleigh	Other	Up to 10 years	11-20 years	Over 20 years	None	One or more
Has a good balance of restoring and protecting the natural environment whilst also providing a diverse range of recreation, sports and mountain biking activities	78%	85%	79%	66%	81%	81%	83%	79%	78%	83%
Gives too much priority to restoring and protecting the natural environment on site	8%	4%	6%	34%▲	5%	7%	6%	6%	3%▼	9%
Gives too much priority to recreation, sports and mountain biking activities	14%	11%	15%	0%	14%	12%	11%	15%	18%▲	8%
Base	174	129	88	15*	375	118	103	170	179	211

Caution: small base size

▲ ▼ = A significantly higher/lower percentage (by group)



Method of Travel/Entrance to Westleigh Park



Online

Q11a. If you were to visit Westleigh Park, how would you most likely travel to the site?

	Overall	Gender		Age			Ratepayer status	
		Male	Female	18-44	45-64	65+	Ratepayer	Non-ratepayer
Private car	90%	89%	91%	88%	94%	90%	90%	91%
Walk along footpaths	17%	18%	16%	21%	10%▼	18%	18%	11%
Walk along bushland tracks	12%	13%	10%	12%	10%	14%	12%	10%
Cycle on roads/footpaths	11%	13%	9%	14%	10%	7%	11%	13%
Cycle on bushland tracks	8%	12%▲	5%	9%	10%	3%▼	8%	11%
Bus	6%	7%	5%	6%	5%	10%	6%	9%
Train	5%	4%	6%	4%	3%	9%	4%	9%
Taxi/ride share such as Uber, etc.	1%	1%	1%	1%	0%	1%	1%	0%
Other	1%	2%	0%	0%▼	3%▲	0%	1%	0%
Base	391	187	204	170	139	82	339	51

▲ ▼ = A significantly higher/lower percentage (by group)



Method of Travel/Entrance to Westleigh Park



Online

Q11a. If you were to visit Westleigh Park, how would you most likely travel to the site?

	Overall	Location			Suburb		Time lived in the area			Children living at home	
		Ward A	Ward B	Ward C	Westleigh	Other	Up to 10 years	11-20 years	Over 20 years	None	One or more
Private car	90%	93%	83%▼	96%	32%▼	91%	95%	85%	90%	89%	92%
Walk along footpaths	17%	10%▼	32%▲	7%▼	96%▲	13%	13%	21%	17%	18%	16%
Walk along bushland tracks	9%	10%	18%▲	7%	16%	11%	10%	11%	13%	14%	10%
Cycle on roads/footpaths	11%	8%	19%▲	5%▼	66%▲	9%	13%	14%	8%	6%▼	15%
Cycle on bushland tracks	8%	7%	11%	5%	19%	7%	9%	12%	5%	6%	10%
Bus	6%	4%	9%	8%	0%	6%	4%	8%	7%	6%	7%
Train	5%	5%	4%	6%	0%	5%	4%	7%	4%	5%	6%
Taxi/ride share such as Uber, etc.	1%	0%	2%▲	0%	0%	1%	2%	0%	1%	2%	0%
Other	1%	1%	1%	2%	0%	1%	1%	2%	1%	1%	1%
Base	391	174	129	88	15	384	118	103	170	179	211

▲▼ = A significantly higher/lower percentage (by group)





Appendix B: Further Demographics & Background & Methodology

Background & Methodology

Sample selection and error

600 of the 700 respondents were chosen by means of a computer based random selection process using the electronic White Pages and SamplePages. The remaining 100 respondents were 'number harvested' via face-to-face intercept at several locations around the Hornsby LGA, i.e. Berowra station, Hornsby station, Cherrybrook shopping centre, Westleigh Village shopping centre and Berowra village shopping centre.

A sample size of 700 residents provides a maximum sampling error of plus or minus 3.7% at 95% confidence. This means that if the survey was replicated with a new universe of N=700 residents, 19 times out of 20 we would expect to see the same results, i.e. +/- 3.7%. For example, an answer such as 'yes' (50%) to a question could vary from 46% to 54%.

The sample was weighted by age and gender to reflect the 2016 ABS Census data for the Hornsby Shire Council area (note the online and phone samples were independently weighted).

Interviewing

Interviewing was conducted in accordance with The Research Society Code of Professional Behaviour.

Prequalification

Participants in this survey were pre-qualified as being over the age of 18, not working for, nor having an immediate family member working for Hornsby Shire Council, and having lived in the LGA for more than 6 months.

Data analysis

The data within this report was analysed using Q Professional.

Within the report, ▲▼ are used to identify statistically significant differences between groups, i.e., gender, age, ratepayer status, residential location, length of time lived in the LGA etc.

Significance difference testing is a statistical test performed to evaluate the difference between two measurements. To identify the statistically significant differences between the groups of means, 'One-Way Anova tests' and 'Independent Samples T-tests' were used. 'Z Tests' were also used to determine statistically significant differences between column percentages.



Councils Used to Create the Micromex Metro Benchmark

The Metro Benchmark was composed from the Council areas listed below:

Auburn City Council

Blacktown City Council

Burwood Council

Campbelltown City Council

Canterbury-Bankstown Council

City of Canada Bay Council

Cumberland City Council

Devonport City Council

Fairfield City Council

Georges River Council

Holroyd Council

Inner West Council

Ku-ring-gai Council

City of Playford

City of Ryde

Liverpool City Council

Marrickville Council

Northern Beaches Council

Penrith City Council

Randwick City Council

Rockdale Council

Sutherland Shire Council

The Hills Shire Council

Warringah Council

Waverley Council

Woollahra Municipal Council



Further Demographics

Q3. Which of these age groups do you fit into?

	N=700
18 – 24	3%
25 – 34	9%
35 – 44	31%
45 – 54	21%
55 – 64	14%
65 – 74	11%
75+	11%

Q7c. (if one or more child on Q7b) Are you the parent or guardian of any of those children that live with you at least some of the time?

	N=368
Yes	93%
No	7%



Further Demographics

Q4. Which suburb do you live in?

	N=700		N=700		N=700
Hornsby	16%	Dural	3%	Cheltenham	1%
Cherrybrook	11%	Galston	3%	Epping	1%
Mt Colah	7%	Pennant Hills	3%	Glenhaven	1%
Hornsby Heights	6%	Waitara	3%	Glenorie	1%
Berowra	5%	West Pennant Hills	3%	Arcadia	<1%
Berowra Heights	5%	Westleigh	3%	Berowra Waters	<1%
Normanhurst	5%	Asquith	2%	Berrilee	<1%
Wahroonga	5%	Cowan	2%	Dangar Island	<1%
Thornleigh	4%	Mt Ku-ring-gai	2%	Fiddletown	<1%
Beecroft	3%	North Epping	2%	Forest Glen	<1%
Castle Hill	3%	Brooklyn	1%	Maroota	<1%





Appendix C: Questionnaire



**Hornsby Shire Council
Hornsby and Westleigh Parks – May 2021
RECRUITMENT PHONE QUESTIONNAIRE – Final**

Good morning/afternoon/evening, my name is and I am calling on behalf of Hornsby Shire Council, from a company called Micromex. Council is conducting a community survey to help it better understand community expectations in the delivery of community infrastructure.

For demographic purposes, we are firstly looking for those aged 18-34 as they are more difficult to get hold of. Who would be the best person in your house to speak to?

If no: We encourage everyone 18 years and over to participate, would you be willing to assist with this please?

If no: Thank you anyway for your time.

If yes: Can I please confirm that you do live in the Hornsby Council area, and have lived here for more than 6 months?

If no: Unfortunately you are not eligible for the research. Thank you for your time.

If yes: I just need to confirm that neither you nor an immediate family member living with you works for Council or are a Councillor for Hornsby Shire Council.

If yes: Unfortunately you are not eligible for the research. Thank you for your time.

If no: Council would like your opinion on outdoor recreation options in the Hornsby Shire.

What we'd like to do is ask you some brief questions now – this should take no more than six or seven minutes and then we will email you a link to an online questionnaire which will contain some additional information and questions, which we will need you to answer over the next few days. If you complete both this phone survey and the follow-up online survey, you will be entered in the draw to win one of five \$100 EFTPOS cards.

This survey is a very important part of Council's future plans for outdoor recreation in the area, would you be able to participate in both the phone survey now and a follow-up online survey in the next few days?

FAQs

How long will the survey take?

This phone survey will take about six to seven minutes and then the follow-up online survey will take approximately 12-15 minutes and if you complete both surveys in the next few days, you will go into the draw to win one of five \$100 EFTPOS cards.

What are the questions about?

Questions are outdoor recreation options for the Shire.

Recruitment survey

Q1. So that we can send you the follow-up online survey link, may I please have your:

First name:
Best contact telephone number:
Email:

I just have a few questions about you.

Q2. What is your gender? Do not prompt

- Male
- Female
- Other/Indeterminate
- Prefer not to say

Q3. Which of these age groups do you fit into? Prompt

- 18 – 24
- 25 – 34
- 35 – 44
- 45 – 54
- 55 – 64
- 65 – 74
- 75+

Q4. Which suburb do you live in? Programmer: We will over-sample catchments for each of the two Parks, so that may mean we don't have a third of the sample in each Ward – see Tracy's comments at right

Ward A

- Arcadia
- Asquith*
- Berowra
- Berowra Creek
- Berowra Heights
- Berowra Waters
- Bertlee
- Brooklyn
- Canoe/lands
- Castle Hill*
- Cowan
- Dangar Island
- Dural*
- Fiddletown
- Forest Glen
- Galston
- Glenhaven
- Glenorie
- Hornsby*
- Hornsby Heights
- Loughtondale
- Maroota
- Middle Dural
- Milsom's Passage
- Mt Colah
- Mt Kuring-gai
- Wisemans Ferry



Ward B

- Asquith*
- Hornsby*
- Normanhurst
- Pennant Hills*
- Thornleigh
- Wahroonga
- Waitara
- Westleigh

Ward C

- Beecroft
- Castle Hill*
- Cheltenham
- Cherrybrook
- Dural*
- Epping
- North Epping
- Pennant Hills*
- West Pennant Hills

* Suburb crosses ward

Q5. How long have you been a resident of the Hornsby Shire Local Government Area? Prompt

- 6 – 12 months
- 1 – 5 years
- 6 – 10 years
- 11 – 20 years
- Over 20 years

Q6. Which of the following best describes the home where you are currently living? Prompt

- I/We own/are currently buying this property
- I/We currently rent this property

Q7a. Including yourself, how many adults aged 18 years or over live in your home? (SR)

- One
- Two
- Three
- Four
- Five or more

Q7b. And how many children aged under 18 years, if any, live in your home at least some of the time? (SR)

- None
- One
- Two
- Three
- Four
- Five or more

Q7c. [If 'One' or more on Q7b] Are you the parent or guardian of any of those children that live with you at least some of the time?

- Yes
- No

Q8. Overall, how would you rate the quality of life you have living in the Hornsby Shire Council area? Prompt

- Excellent
- Very good
- Good
- Fair
- Poor
- Very poor

The following few questions are about open spaces and recreational spaces.

Q9. I will read out a list of different types of outdoor recreation spaces. For each of these, could you please state how often, if at all, you visit or use these areas, either in the Hornsby Shire area or elsewhere... (SR per row, randomise, Prompt)

	Three or more times a week	Once or twice a week	Once every couple of weeks	Once every month or few months	Once a year	Less often/ Never
Walking or jogging on bushland tracks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cycling/mountain biking on bushland tracks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Children's playgrounds	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parks and reserves	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Outdoor sportsgrounds such as ovals, courts, etc.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Outdoor running tracks/athletic facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Outdoor adventure activities such as rock climbing, abseiling, etc.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



Q10. And for each of those types of outdoor recreation spaces, could you please tell me whether you think we need more, the same or less of them in the Hornsby Shire. (SR per row, randomise, Prompt)

(No Prompt)

	More	Same	Less	Can't Say
Bushland tracks for walking or jogging on	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bushland tracks for cycling/mountain biking on	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Children's playgrounds	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parks and reserves	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Outdoor sportsgrounds such as ovals, courts, etc.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Outdoor running tracks/athletic facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Outdoor adventure activities such as rock climbing, abseiling, etc.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q11a. In June 2016, Council purchased 36 hectares of land in Westleigh from Sydney Water. The land is known as Westleigh Park, and is on the eastern side of Quarter Sessions Road. Previous proposals for the site included residential developments. However, Council purchased the land in order to provide additional sportsgrounds and recreation facilities for the community in the future – this development has not yet occurred.

How familiar, if at all, are you with the future plans for the Westleigh Park site? (SR, Prompt)

- Very familiar
- Familiar
- Somewhat familiar
- Not very familiar
- Have heard of it – but not at all familiar
- Have never heard of it

Q11b. In the past 12 months, how often, if at all, have you been to the Westleigh Park site which is on the eastern side of Quarter Sessions Road in Westleigh? (SR, Prompt)

- Not at all
- Once
- Twice
- etc

Q11c. Thinking about things such as where the site is in relation to where you live and your (family's) recreation needs, how often, if at all, are you likely to visit the Westleigh Park site in the future when it has a range of new outdoor recreation and sports facilities? (SR, Prompt)

- Three or more times a week
- Once or twice a week
- Once every two or three weeks
- Once a month
- Once every two to three months
- Once or twice a year
- Less than once a year
- Never
- (Do NOT Prompt) Can't say

Q12a. In 2002, Hornsby Shire Council acquired the disused Hornsby Quarry site after it was abandoned by a mining company. The Quarry site and surrounding bushland including Old Mans Valley is less than one kilometre from Hornsby's CBD.

The site is currently fenced off from the community as it is not safe to visit. However, Hornsby Shire Council plans to transform the old quarry site and adjoining areas such as Old Mans Valley into a multi-use outdoor recreation area.

How familiar, if at all, are you with the future plans for the current Hornsby Quarry site? (SR, Prompt)

- Very familiar
- Familiar
- Somewhat familiar
- Not very familiar
- Have heard of it – but not at all familiar
- Have never heard of it

Q12b. In the past 12 months, how often, if at all, have you been to the Hornsby Quarry site or the bushland surrounding it? (SR, Prompt)

- Not at all
- Once
- Twice
- etc

Q12c. Thinking about where the site is in relation to where you live and your (family's) recreation needs, how often, if at all, are you likely to visit the Hornsby Quarry site in the future when it is developed into a park and has a range of new outdoor recreation facilities? (SR, Prompt)

- Three or more times a week
- Once or twice a week
- Once every two or three weeks
- Once a month
- Once every two to three months
- Once or twice a year
- Less than once a year
- Never
- (Do NOT Prompt) Can't say

You should receive an email from us with the link for the online survey in the next few days – if it's not in your inbox, please check your 'Junk' folder as it may have accidentally gone in there! Please try to complete the online survey in the next few days after you receive it – remember, if you complete the online survey promptly you will go in the draw to win one of five \$100 EFTPOS Cards.

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Hornsby Shire Council
Community Survey – Hornsby and Westleigh Parks – ONLINE Recontact
Final – May 2021

Email

Thank you for taking the time earlier to answer our questions over the phone about outdoor recreation spaces and for agreeing to complete our online survey.

As we mentioned on the phone, Hornsby Shire Council has commissioned Micromex Research to undertake this online survey with residents to better understand the community's views on future outdoor recreation options.

To go into the prize draw to win 1 of 5 \$100 EFTPOS cards, please complete the online survey by [TBA].

The survey should take only 12-15 minutes, and your responses will go directly to Micromex Research where they will be added to those of others and reported in aggregated format – your individual responses will not be identified.

Note: If you can't complete the questionnaire in one session, simply hit the save button and close. When you're ready to come back to it, use the same link and password below and you will pick up at the point where you left off.

Link:

Password:

We look forward to receiving your feedback and thank you for your assistance with this important research.

Part 1: Hornsby Park [Parts 1 and 2 to be rotated]

Embedded below is a one page Overall Draft Master Plan for the Hornsby Quarry site (referred to as "Hornsby Park"). And the link below will take you to a two-minute video presentation that provides more detail of the proposed Draft Master Plan. Please review both the one-page document below and the video, then please click 'Next' to answer the questions about the Draft Plan:

[insert one-page overview here]

[And insert link to 2-min video here. Programmer: Can we have video in the survey rather than on youtube?]

Q1a. Based on what you now know about the proposed redevelopment of the Hornsby Park site, how often, if at all, are you likely to visit the Hornsby Park site in the future for recreation? (SR)

- Three or more times a week
Once or twice a week
Once every two or three weeks
Once a month
Once every two to three months
Once or twice a year
Less than once a year
Never

Q1b. What, if anything, do you find most appealing about the proposed redevelopment of the Hornsby Park site? Please provide as much detail as possible.

Q1c. And what, if anything, do you find least appealing about the proposed redevelopment of the Hornsby Park site? Please provide as much detail as possible.

Q2 Listed below are some of the specific features mentioned in the Draft Master Plan that could be included in the development of the Hornsby Park site. Please indicate how appealing, if at all, you find each of the potential features listed in the draft master plan, using the scale provided. (SR per row, RANDOMISE)

Table with 5 columns: Not at all appealing (1-3) and Very appealing (4-5). Rows list various features like bushland protection, bike tracks, walking tracks, natural lake, boutique accommodation, etc.



Q3. What additional features/attractions/activities, if any, would you like to see at Hornsby Park that are not included in the Draft Master Plan? Please provide as much detail as possible.

.....

Q4a. One of the aims of the Draft Master Plan for Hornsby Park is to have a mix/balance of 'active' recreation activities (such as sports fields, playground area, mountain bike trails, adventure activities, etc) and 'passive' recreation activities (such as walking tracks, sightseeing opportunities, picnic facilities, etc). Based on what you now know, do you feel the Draft Master Plan... (SR, flip answer codes if possible)

- Gives too much priority to 'active' recreation activities
- Has a good balance of 'active' and 'passive' recreation activities
- Gives too much priority to 'passive' recreation activities

Q4b. Another of the aims of the Draft Master Plan for Hornsby Park is to have a balance between restoring and protecting the natural environment on site whilst also providing a diverse range of recreation, sports and mountain biking activities. Based on what you now know, do you feel the Draft Master Plan... (SR, flip answer codes if possible)

- Gives too much priority to restoring and protecting the natural environment on site
- Has a good balance of restoring and protecting the natural environment whilst also providing a diverse range of recreation activities
- Gives too much priority to recreation activities

Q5. If you were to visit Hornsby Park, how would you most likely travel to the site? Please select the one or more methods you would most likely use for a single trip. (MR)

- Private car
- Bus
- Train
- Taxi/ride share such as Uber, etc
- Walk along footpaths
- Walk along bushland tracks
- Cycle on roads/footpaths
- Cycle on bushland tracks
- Other (please specify)

Q6. Given the size of the Park and that it has some very hilly sections, Council may operate a hop-on/hop-off shuttle bus service within the Park at peak times. Is this something you would be willing to pay a fee for?

- Yes
- No
- Don't know

Part 2: Westleigh Park [Parts 1 and 2 to be rotated]

Embedded below is a short Draft Master Plan layout for the Westleigh Park site. And the link below will take you to larger document that provides more detail about the proposed development of the Westleigh park site. As a minimum, please browse through the five page summary below – but we encourage you to also follow the link to the more detailed document, as this will help you to better answer the subsequent questions. Once you have read through both documents, please click 'Next' to answer the questions about the Draft Plan:

[Insert 5-page summary here]

[And insert link to more detailed doc here. Programmer: Can we have the more detailed doc in the survey so they don't leave the survey?]

Q7a. Based on what you now know about the proposed redevelopment of the Westleigh Park site, how often, if at all, are you likely to visit the Westleigh Park site in the future for recreation? (SR)

- Three or more times a week
- Once or twice a week
- Once every two or three weeks
- Once a month
- Once every two to three months
- Once or twice a year
- Less than once a year
- Never

Q7b. What, if anything, do you find most appealing about the proposed redevelopment of the Westleigh Park site? Please provide as much detail as possible.

.....

Q7c. And what, if anything, do you find least appealing about the proposed redevelopment of the Westleigh Park site? Please provide as much detail as possible.

.....



Q8 Listed below are some of the specific features mentioned in the Summary Draft Master Plan that could be included in the development of the Westleigh Park site. Please indicate how appealing, if at all, you find each of the potential features listed in the Summary, using the scale provided. (SR per row, RANDOMISE)

Table with 5 columns: Not at all appealing (1-3) and Very appealing (4-5). Rows include: Protection and improvement of bushland areas through extensive regeneration and revegetation; Protection and ongoing management of threatened/endangered natural environment; Bike tracks through the bushland; Walking tracks through the bushland; Several turf surface and/or synthetic surface sports fields; Picnic and gas BBQ facilities; Children's playground; Access to the Park from Quarter Sessions Road; Linking Westleigh Park to Ruddock Park; Athletics facilities; Having a user-pays system for any purpose-built, high maintenance features.

Q9. What additional features/attractions/activities, if any, would you like to see at Westleigh Park that are not included in the Draft Master Plan? Please provide as much detail as possible.

.....

Q10a. One of the aims of the Draft Master Plan for Westleigh Park is to have a mix/balance of 'active' recreation activities (such as sports ovals, dedicated mountain bike paths, etc) and 'passive' recreation activities (such as walking tracks, sightseeing opportunities, picnic facilities, etc). Based on what you now know, do you feel the Draft Master Plan... (SR, flip answer codes if possible)

- Gives too much priority to 'active' recreation activities
○ Has a good balance of 'active' and 'passive' recreation activities
○ Gives too much priority to 'passive' recreation activities

Q10b. Another of the aims of the Draft Master Plan for Westleigh Park is to have a balance between restoring and protecting the natural environment on site whilst also providing a diverse range of recreation, sports and mountain biking activities. Based on what you now know, do you feel the Draft Master Plan... (SR, flip answer codes if possible)

- Gives too much priority to restoring and protecting the natural environment on site
○ Has a good balance of restoring and protecting the natural environment whilst also providing a diverse range of recreation, sports and mountain biking activities
○ Gives too much priority to recreation, sports and mountain biking activities

Q11a. If you were to visit Westleigh Park, how would you most likely travel to the site? Please select the one or more methods you would most likely use for a single trip. (MR)

- Private car
○ Bus
○ Train
○ Taxi/ride share such as Uber, etc.
○ Walk along footpaths
○ Walk along bushland tracks
○ Cycle on roads/footpaths
○ Cycle on bushland tracks
○ Other (please specify)

Q11b. [If 'Private Car' on Q11a] If you were to go by private car to Westleigh Park, would you most likely enter the Park from Quarter Sessions Road to the West, or from Sefton Road to the South? (SR)

- From Quarter Sessions Road
○ From Sefton Road
○ Unsure

Q12. Before completing this survey, were you aware that the bushland on the Westleigh Park site is of high environmental value, containing endangered flora and fauna? (SR)

- Yes, very aware of this
○ Yes, somewhat aware or suspected this
○ Was not aware

Q13a. Before completing this survey, were you aware that there are existing mountain bike trails within Westleigh Park? (SR)

- Yes, aware
○ Was not aware

Q13b. [If 'aware' on Q13a] Have you personally used those existing mountain bike trails within Westleigh Park? (SR)

- Yes, have used within the past year
○ Yes, have used more than 12 months ago
○ No, have never used

Q13c. [If 'aware' on Q13a] As far as you are aware, are the existing mountain bike trails within Westleigh Park designed and managed by Council, or not? (SR)

- Designed and managed by Council
○ Not designed and managed by Council
○ Not sure

Part 3: Linking the Parks

Q14 How likely, if at all, would you be to use a link between Hornsby Park and Westleigh Park in the south via a cycling and walking track through a mix of bushland and existing footpaths. (SR)

Table with 5 columns: Not at all likely (1-3) and Very likely (4-5). Row: Linking Hornsby Park to Westleigh Park in the south via a cycling and walking track through a mix of bushland and existing footpaths



Q15. Finally, how satisfied are you with this community consultation undertaken by Council?

- Very satisfied
- Satisfied
- Somewhat satisfied
- Not very satisfied
- Not at all satisfied

Q16a. Would you like to enter the draw to win one of 5 \$100 gift cards?

- Yes
- No (Go to end)

Q16b. In order to enter the draw, in 15 words or less please tell us about your favourite outdoor recreation location in the Hornsby Shire and why it is your favourite!

.....

Thank you for your time and assistance. This market research is carried out in compliance with the Privacy Act, and the information you provided will be used only for research purposes. Just to remind you, this survey has been conducted by Micromex Research on behalf of Hornsby Shire Council. For more information please contact Council via planyourparkland@elton.com.au.

A vibrant, sunlit park scene. In the foreground, a person with a large orange backpack is riding a bicycle on a paved path. To the left, several people are jogging. In the background, more people are walking and sitting on benches under the shade of large, leafy trees. A white car and an orange car are parked on the right side of the path. The overall atmosphere is active and green.

micromex research

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